

New Media Application and Research Center E-Bulletin



January 2020







#### Editorial Board

T.C. İstanbul Aydin University Dr. Mustafa AYDIN President of the Board of Trustees

Prof. Dr. Yadigar İZMİRLİ (Rector)
Prof. Dr. Hülya YENGİN (Dean)
Prof. Dr. Özden CANKAYA
Prof. Dr. Deniz YENGİN (Director)

#### PREPARING THE BROADCAST

Res. Ast. Tamer BAYRAK





#### Contents





- Istanbul Aydın University Journal Volume 12 Issue 1
- New Media Electronic Magazine eJNM Volume 4 Issue 1
- 360 videos entitled "Data Mining in Social Media" by Esra KÜÇÜK and Elena EKİNCİ
- Software development for Virtual Reality Technology with Project Manager Alkın KONUKSEVEN in Vrlab
- · Competition titled "Media Excellence Awards" by the Radio and Television Supreme Council"
- In-house training seminar titled "New Media and Intergenerational Communication"
- Research on eye tracking technique with HTC Vive Pro Eye
- 360 videos titled "E-Book Applications" by Merve AĞIRBAŞ and Özge DEMİREL
- Training on "New Media and Intergenerational Communication"





# Publications



Istanbul Aydın University Journal Volume 12 - Issue 1 January 2020 was published.



# Publications 2



New Media Electronic Magazine - eJNM Volume 4 - Issue 1 January 2020, published.

Link



e-JNM

**JANUARY 2020** 

ISSN: 2548-0200

Volume 4 - Issue 1

DOI: 10.17932/IAU.EJNM.25480200.2020.4/1

# Broadcast



360 videos, titled "Data Mining in Social Media" by Istanbul Aydın
University New Media and
Communication Department student
and New Media expert candidate Esra
KÜÇÜK and Elena EKİNCİ.

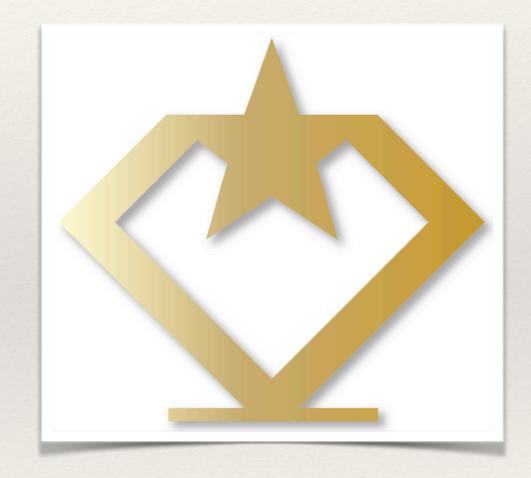


For Virtual Reality Technology, software development was realized with Project Manager Alkın KONUKSEVEN in VRlab. The work done is a VR service produced for the entertainment and media industry. VR mobile device owners experience the moments and environments of influencers. Users are inspired by their role models, improve themselves and have a good time.





Professor Dr. Deniz YENGİN has been selected by the Radio and Television Supreme Council as a member of the Selection Committee to evaluate the works of the radio and television broadcasting organizations that will apply for the competition section titled "Media Excellence Awards".



Internal training seminar titled "New Media and Intergenerational Communication" was given by Deniz Yengin in VRlab.



Res. See. Tamer Bayrak conducted research on eye tracking technique with HTC Vive Pro Eye in the context of his doctoral thesis.



#### Broadcast



360 video titled "E-Book Applications" presented by İstanbul Aydın University New Media and Communication
Department student and New Media expert candidate Merve AĞIRBAŞ and Özge DEMİREL.



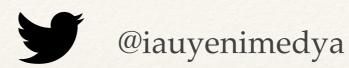


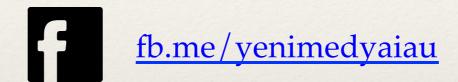
Prof. Dr. Deniz Yengin was given training on "New Media and Intergenerational Communication" to the administrative team of Istanbul Aydın University.



#### New Media Application and Research Center E-Bulletin







- ©iauyenimedya
- @iauyenimedya
- You Tube Yeni Medya İAU



