

newmedia

New Media Application and Research Center E-Bulletin



VRlab

October 2020

October 2020



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T.C.

İstanbul Aydın University

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Dr. Tamer BAYRAK

Res. Asst. Özlem VATANSEVER





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- 7th International Communication Days Communication Education Symposium in the Digital Age: "Digitalization and Transformation of Media"
- 28th ILDEK Deans Council Meeting

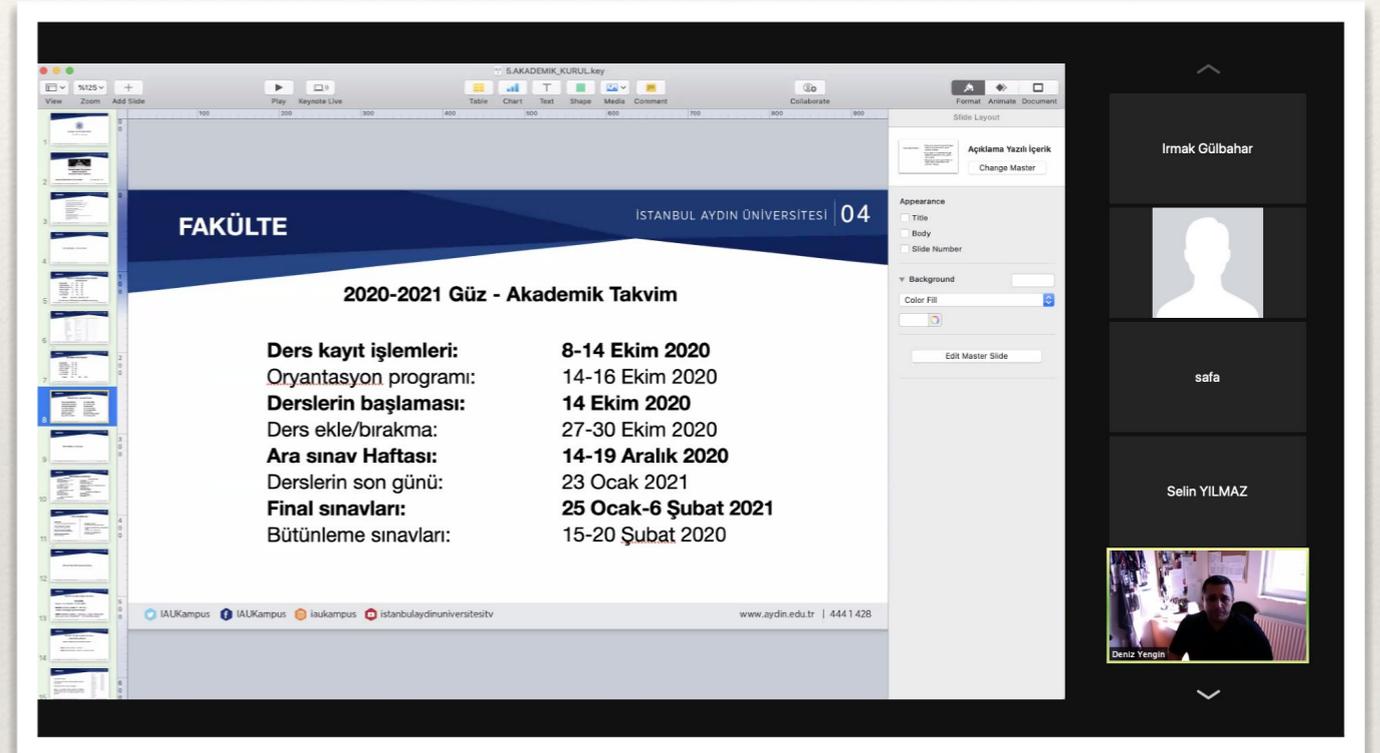
October 2020



Activities

Under the moderation of Head of New Media and Communication Department Prof. Dr. Deniz YENGİN and Vice Head of Department Tamer BAYRAK, a meeting was held with the first grade students. During the meeting, students were informed about the courses and the contents of the department.

[Link](#)



The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "2020-2021 Güz - Akademik Takvim" (2020-2021 Autumn - Academic Calendar) for the Faculty of Istanbul Aydın University. The slide lists the following dates:

Ders kayıt işlemleri:	8-14 Ekim 2020
Oryantasyon programı:	14-16 Ekim 2020
Derslerin başlaması:	14 Ekim 2020
Ders ekle/bırakma:	27-30 Ekim 2020
Ara sınav Haftası:	14-19 Aralık 2020
Derslerin son günü:	23 Ocak 2021
Final sınavları:	25 Ocak-6 Şubat 2021
Bütünleme sınavları:	15-20 Şubat 2020

The slide also includes the text "FAKÜLTE" and "İSTANBUL AYDIN ÜNİVERSİTESİ | 04". At the bottom of the slide, there are social media icons for IAU Kampus and the website address www.aydin.edu.tr | 4441 428.

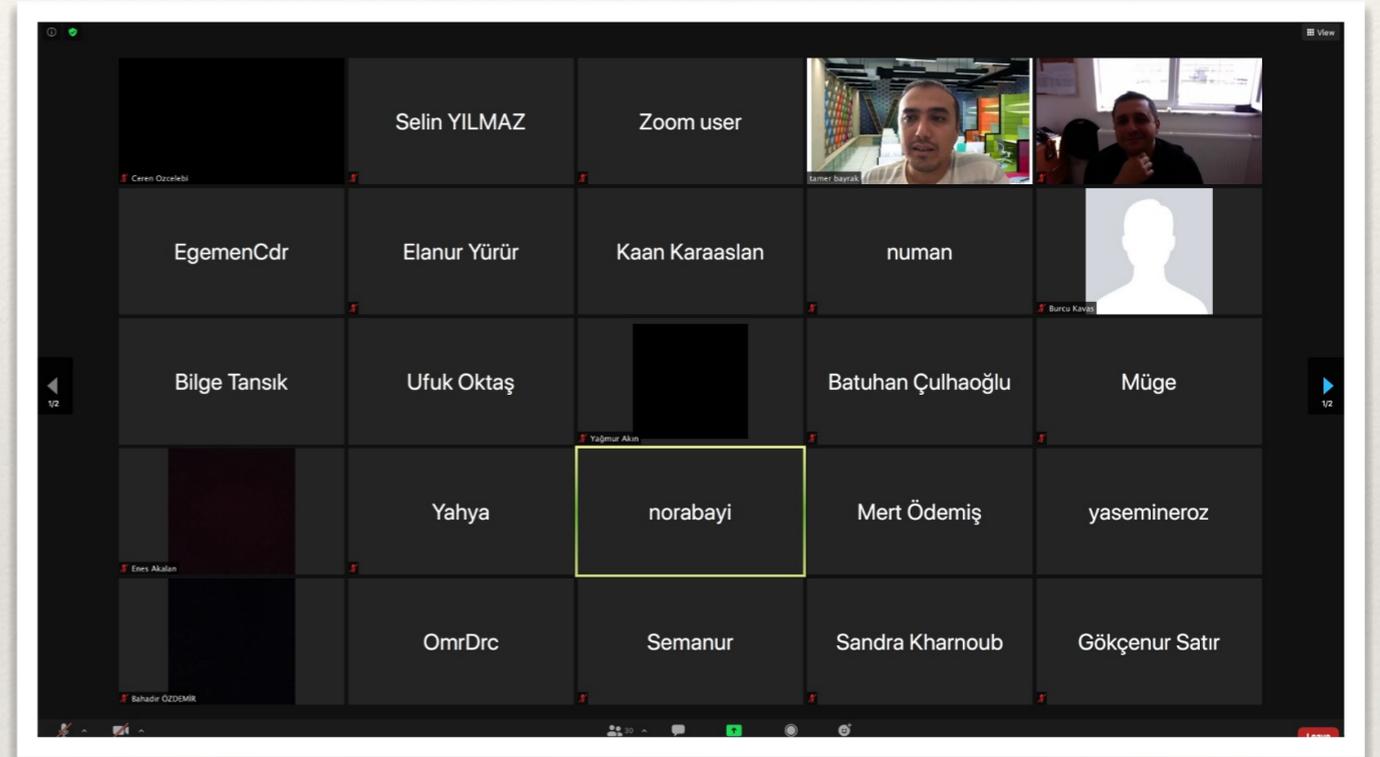
On the right side of the Zoom window, there is a list of participants:

- Irmak Gülbahar
- safa
- Selin YILMAZ
- Deniz Yengin

Activities

Under the moderation of Head of New Media and Communication Department Prof. Dr. Deniz YENGİN and Vice Head of Department Tamer BAYRAK, a meeting was held with 2nd, 3rd and 4th grade students about the new academic year and lessons.

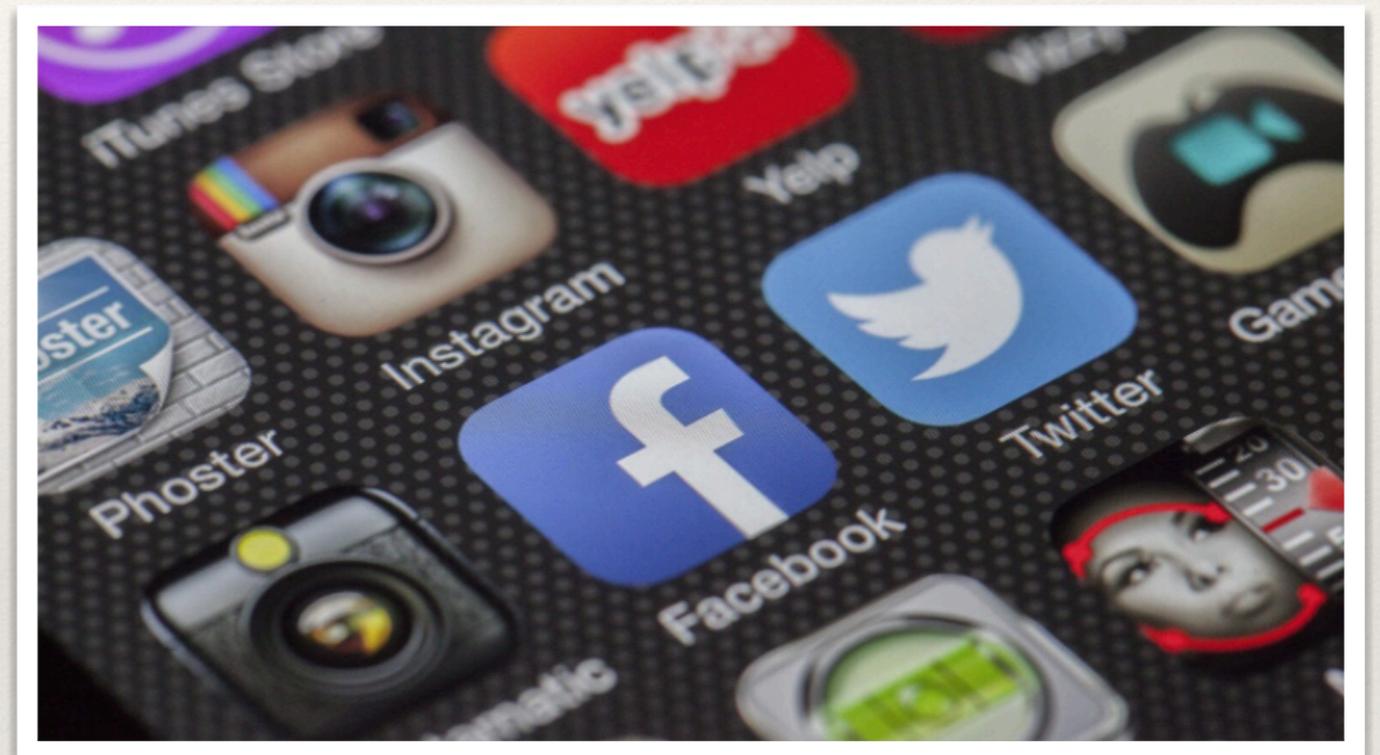
[Link](#)



From the Press

In his article published on <http://gazetesanal.com> Head of New Media Department Prof. Dr. Deniz Yengin said about social media regulations: "individuals should be based on an understanding based on their rights and freedoms."

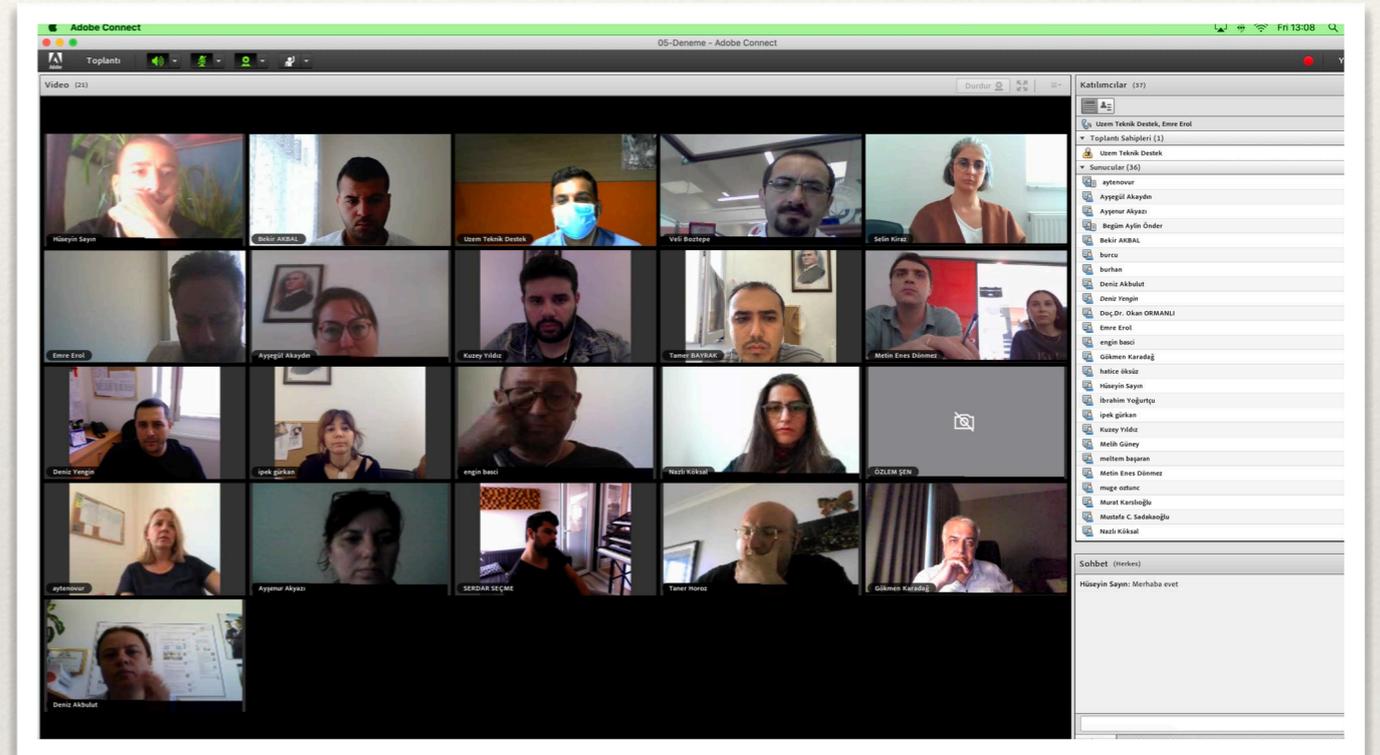
[Link](#)



Activities

Moodle training was given to full and part-time faculty members of the Faculty of Communication by the Distance Education Center via Adobe Connect.

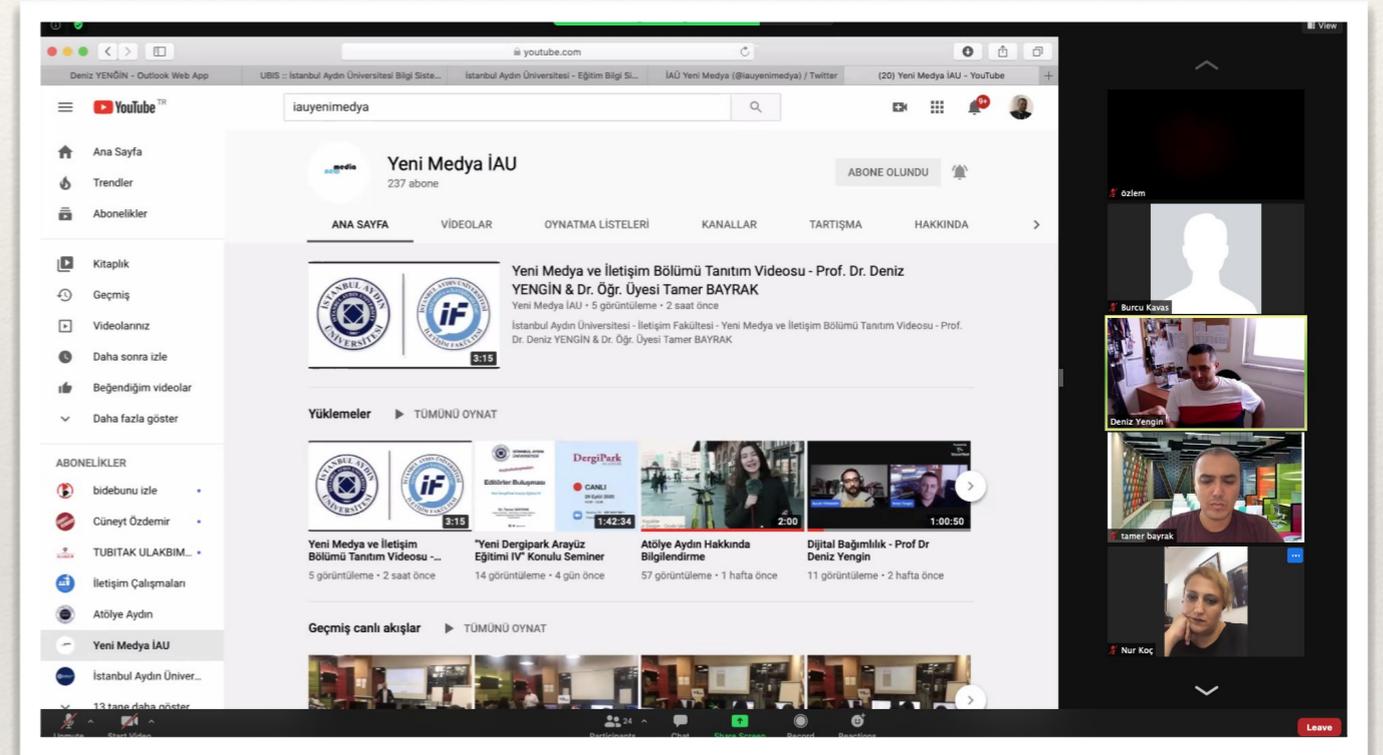
[Link](#)



Activities

Under the moderation of Head of New Media and Communication Department Prof. Dr. Deniz YENGİN and Vice Head of Department Tamer BAYRAK, a meeting was held with 1st. Students' questions were answered at the meeting.

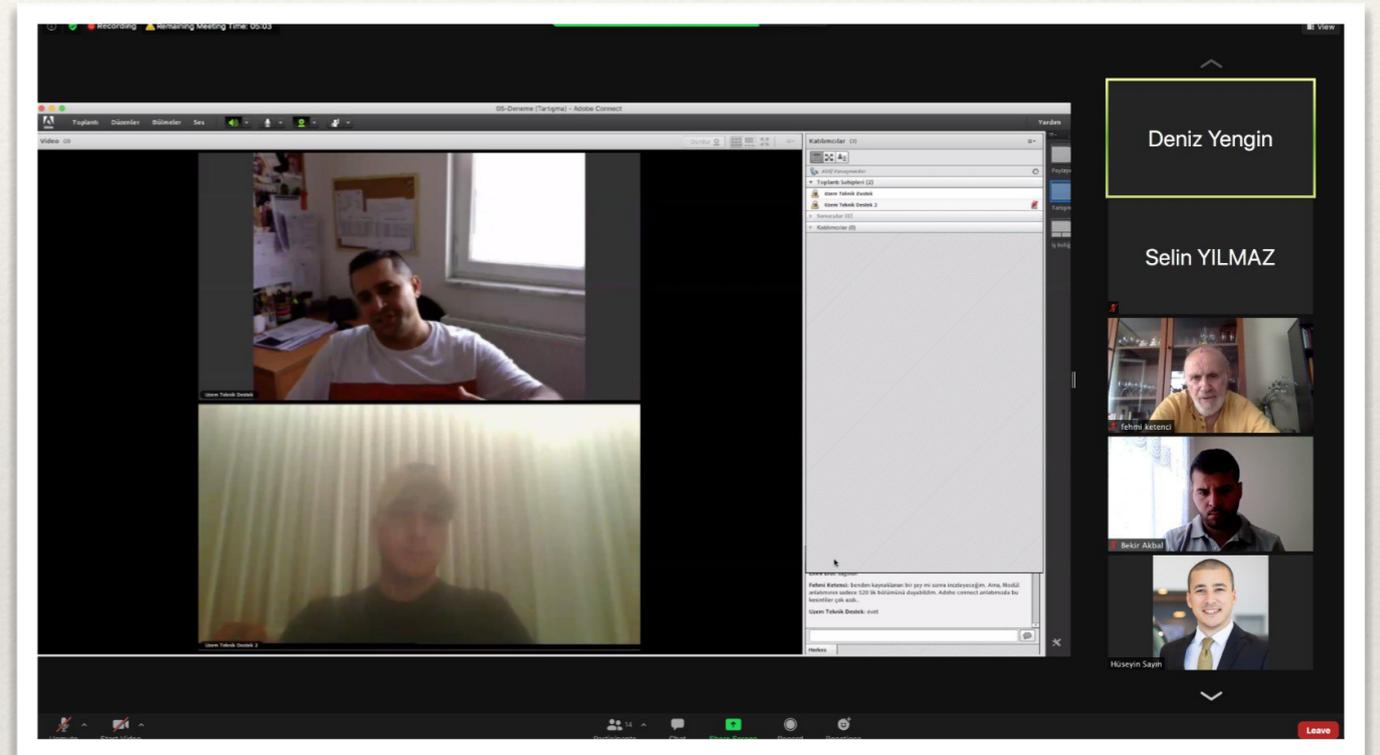
[Link](#)



Activities

Under the moderation of Head of New Media and Communication Department Prof. Dr. Deniz Yengin, department meeting was held with the lecturers. During the meeting, information was given about the connection to Moodle and the process of the lessons over Adobe Connect.

[Link](#)



Activities

Technology Professionals came together on IT Strategy Day. In the event, which was broadcast live from IAU TV Studio on Tuesday, October 6, 2020, between 9.00-17.00, important IT professionals of the sector shared their trends and their future visions.

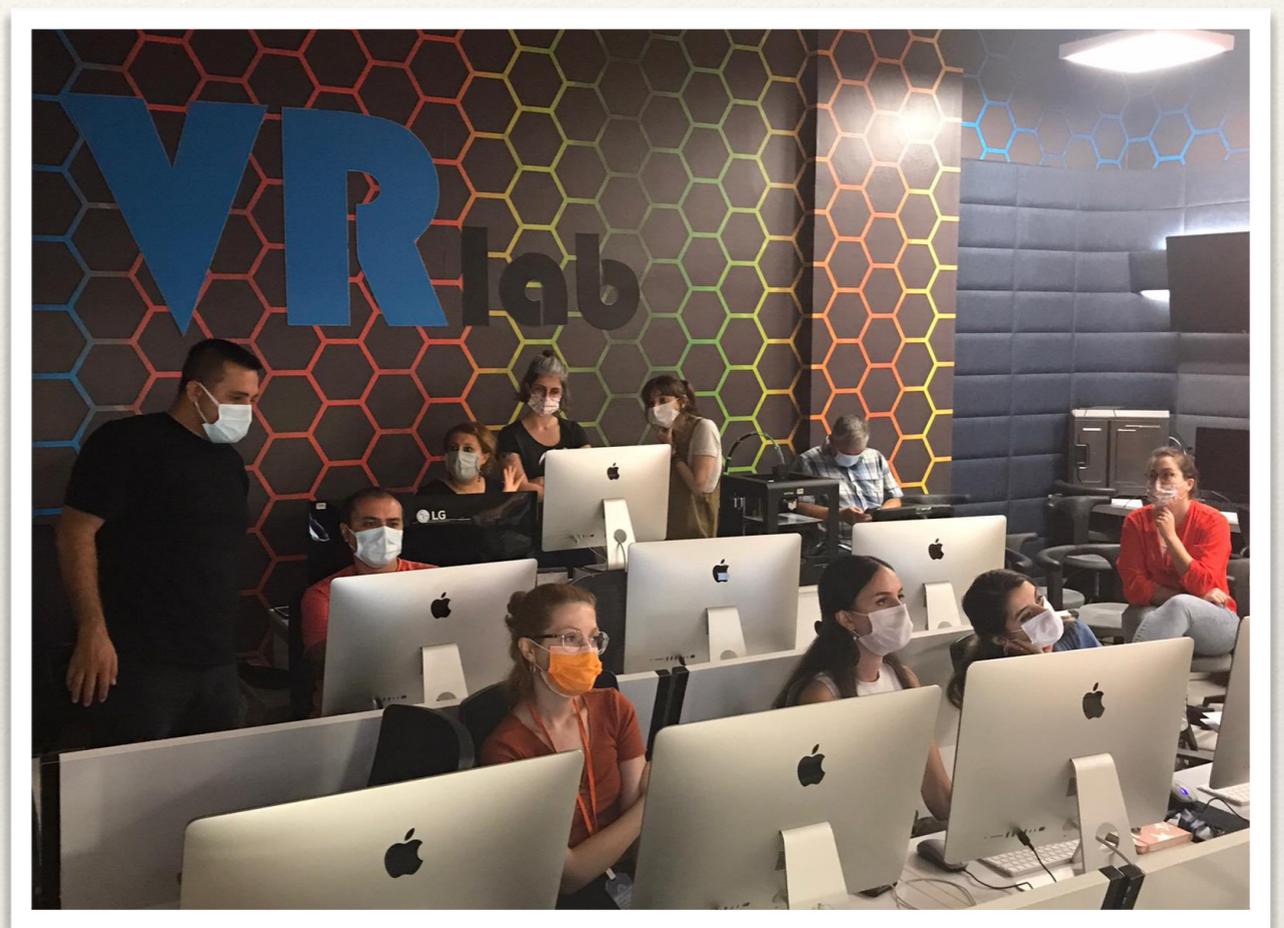
[Link](#)



Activities

Online class trial shots were made for the fall semester of the 2020-2021 academic year.

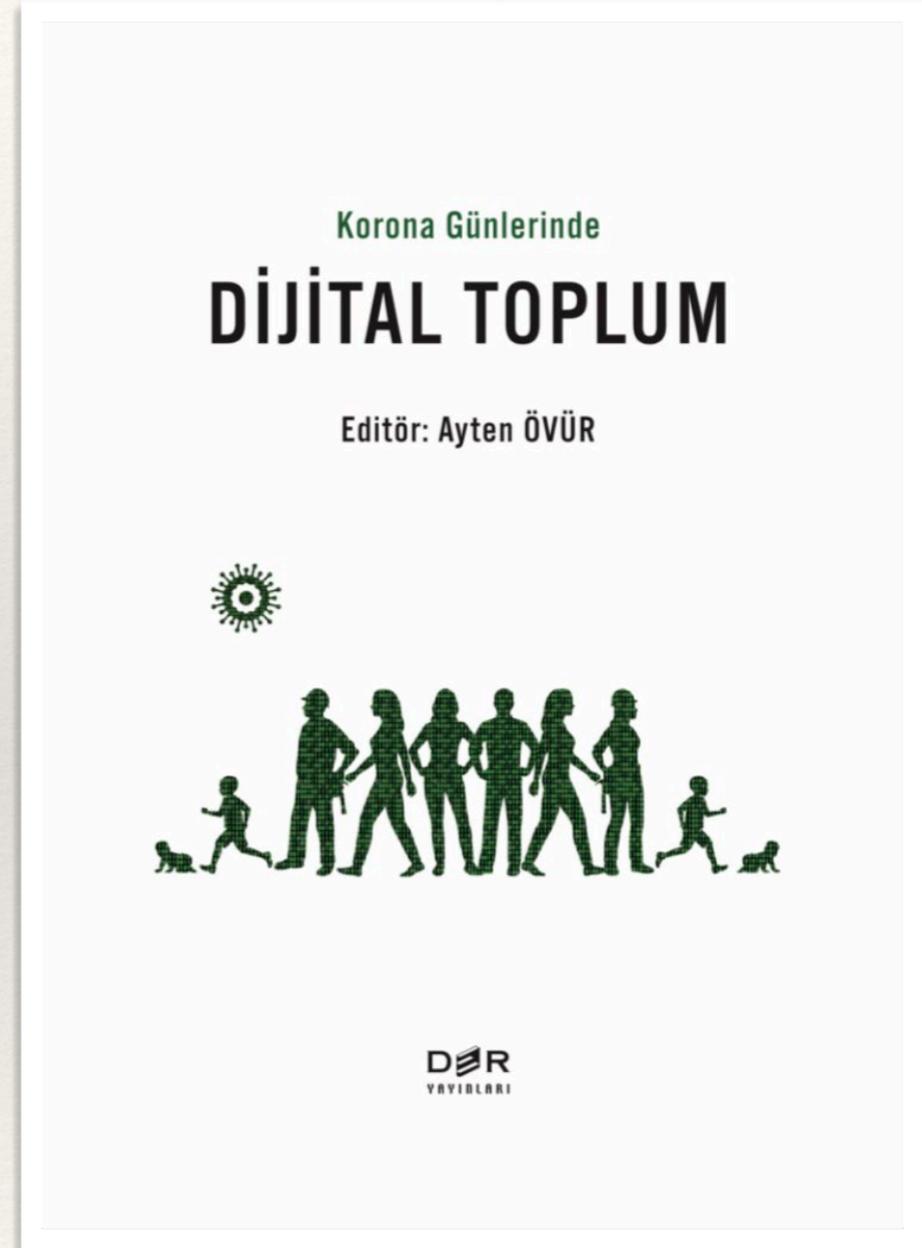
[Link](#)



Publications

From Istanbul Aydın University Television News Reporting and Programming Department, Dr. Ayten Övür's book "Digital Society in the Days of Corona" was published by Der Publications.

[Link](#)



Activities

We congratulate New Media graduate program student Ali Tarakçı for his successful thesis defense. Thanks to Gökmen Hakan Karadağ and Tolga Kara for their participation

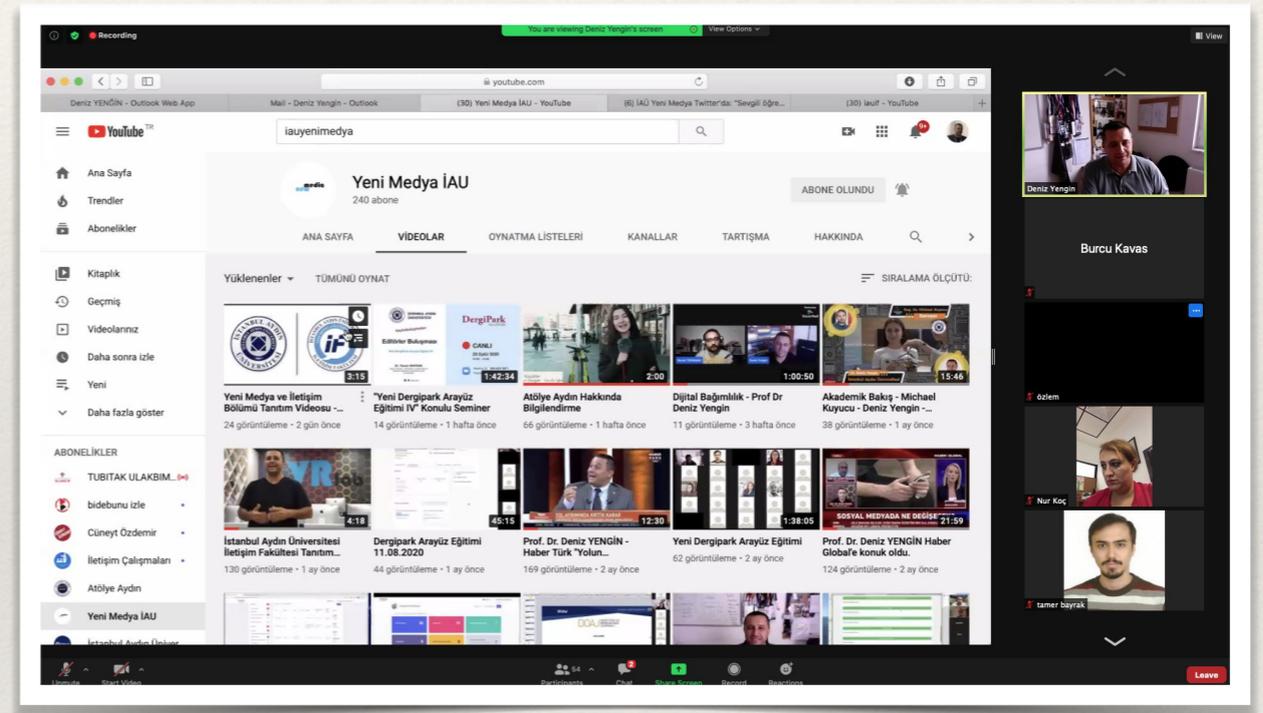
[Link](#)



Activities

Under the moderation of Head of Department Prof. Dr. Deniz Yengin and Vice Head of Department Dr. Tamer Bayrak, New Media and Communication Department information meeting on course selection was held with 1st, 2nd, 3rd and 4th Grades students.

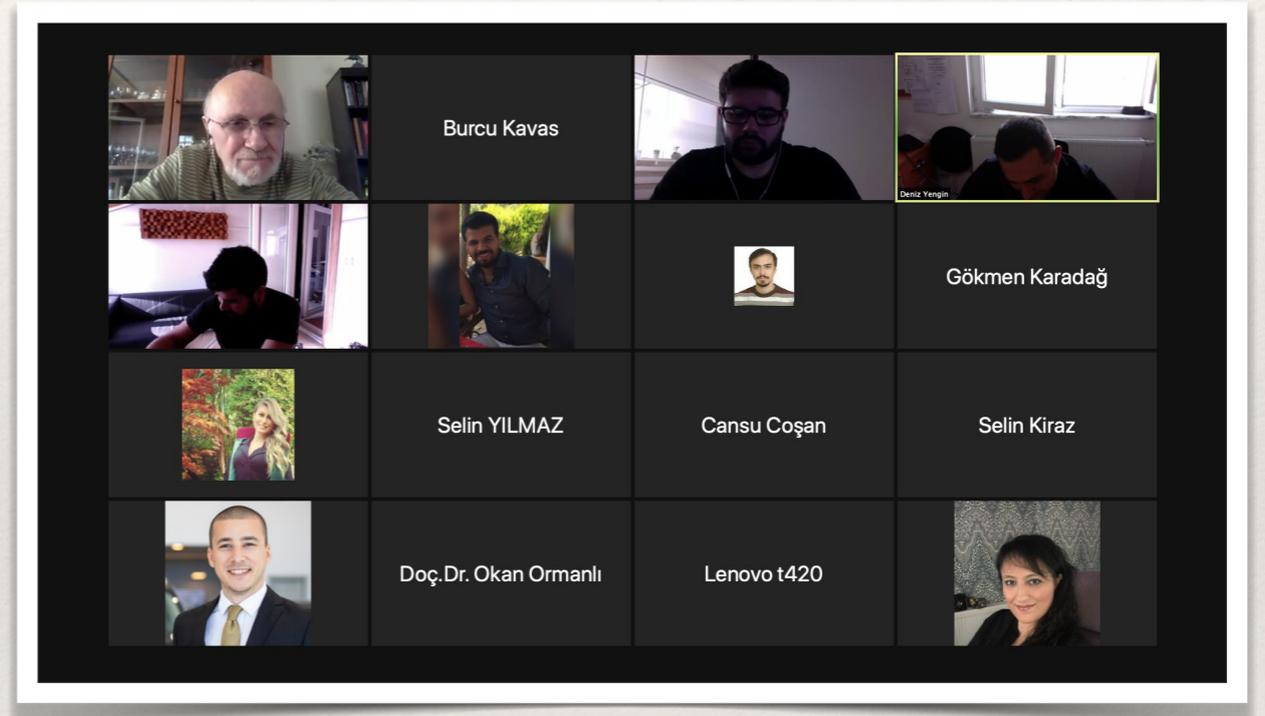
[Link](#)



Activities

under the moderation of Prof. Dr. Deniz YENGİN department meeting was held with the lecturers of the New Media and Communication department. Preliminary information was given about the course programs.

[Link](#)



Activities

At Bil Educational Institutions Brand and Education Summit, our Head of New Media and Communication Department Prof.Dr. Deniz Yengin made a presentation titled "Communication Management in K12".

[Link](#)



Activities

As the New Media Application and Research Center, "New Media Meetings" continues from where it left off. Our webinar titled "Alternative Media with the Driving Force of New Media" will be held under the moderation of Lecturer Hüseyin İNCİ SAYIN, with the participation of M-GEN Digital Agency Founder Ufuk TARHAN, on 22 October 2020 between 11.00 - 12.00. All our students are invited.

[Link](#)

The poster is for a webinar titled "Yeni Medya Buluşmaları" (New Media Meetings). It features two speakers: Ufuk Tarhan, a futurist, economist, and author, and Hüseyin Sayin, a moderator. The event is moderated by Hüseyin Sayin and will take place on October 22, 2020, at 11:00. The topic is "Alternative Media Universe Under the Influence of New Media". The poster includes logos for VRlab, new media, and IAU. It also provides the Zoom ID (954 2816 3866) and password (4441428). Social media links for Facebook, Instagram, and Twitter are provided, along with the website lauyenimedya and the app Vraydin/app.

Yeni Medya Buluşmaları
New Media Meetings

Ufuk TARHAN
Fütürist, Ekonomist, Yazar,
Dijital Ajans Başkanı

Öğr. Gör. Hüseyin SAYIN
Moderatör
IAU İletişim Fakültesi
Yeni Medya ve İletişim Böl.

**YENİ MEDYANIN İTİCİ GÜCÜ İLE
ALTERNATİF MEDYA**
ALTERNATIVE MEDIA UNIVERSE UNDER
THE INFLUENCE OF NEW MEDIA

VRlab new media

11:00 22 Ekim Perşembe ZOOM ID: 954 2816 3866 ŞİFRE: 4441428

f i t lauyenimedya Vraydin/app

Activities

Prof. Dr. Deniz YENGİN and Dr. Tamer BAYRAK's seminar titled "New DergiPark Interface Training V" was held on 19 October 2020 with the participation of editors and assistant editors. Information was given about journals, printing processes and typesetting processes.

[Link](#)

 İSTANBUL AYDIN
ÜNİVERSİTESİ

#açkobuluşmaları

Editörler Buluşması

Yeni DergiPark Arayüz Eğitimi V

Dr. Tamer BAYRAK
İletişim Fakültesi - Yeni Medya ve İletişim Bölümü
Akademik Çalışmalar Koordinasyon Ofisi
Koordinatörü

@iauacko

DergiPark
AKADEMİK

CANLI

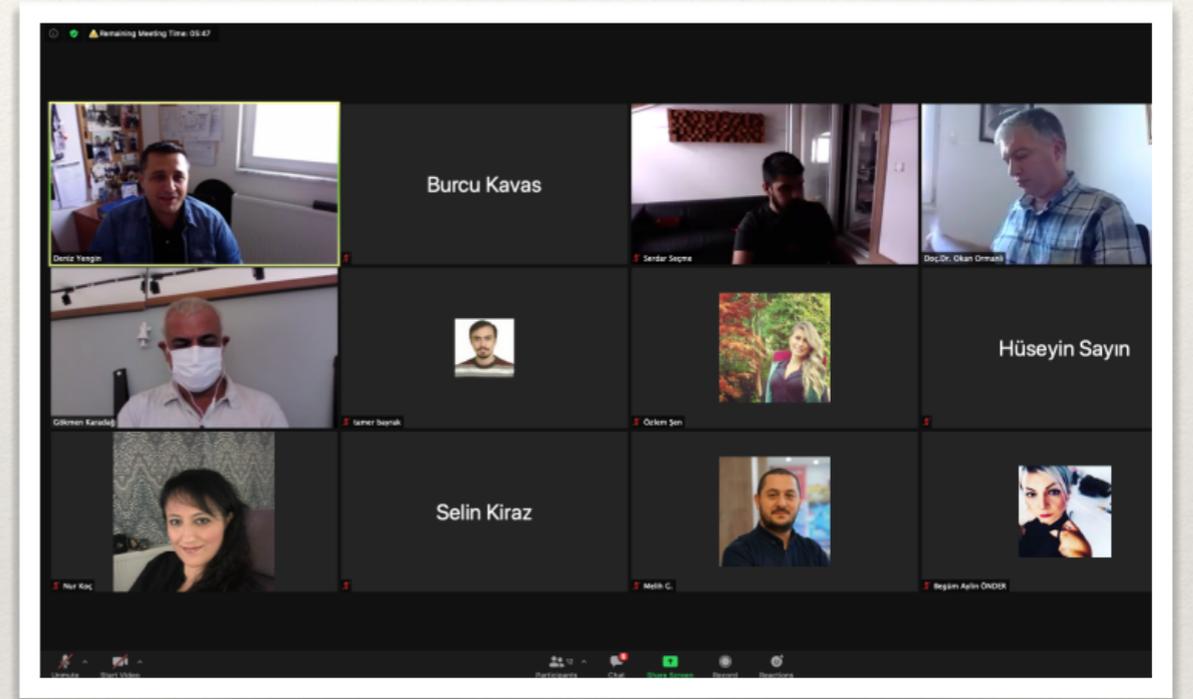
19 Ekim 2020
10.00 - 12.00

Meeting ID: 941 4874 7158
Password: 4441428

Activities

Under the moderation of Prof. Dr. Deniz Yengin, New Media and Communication Department meeting was held with faculty members

[Link](#)



Activities

Our first live broadcast was realized in our TV Studio. Prof. Dr. Deniz Yengin also attended the event hosted by Atelier Aydın. Hope it will be a successful and healthy period.

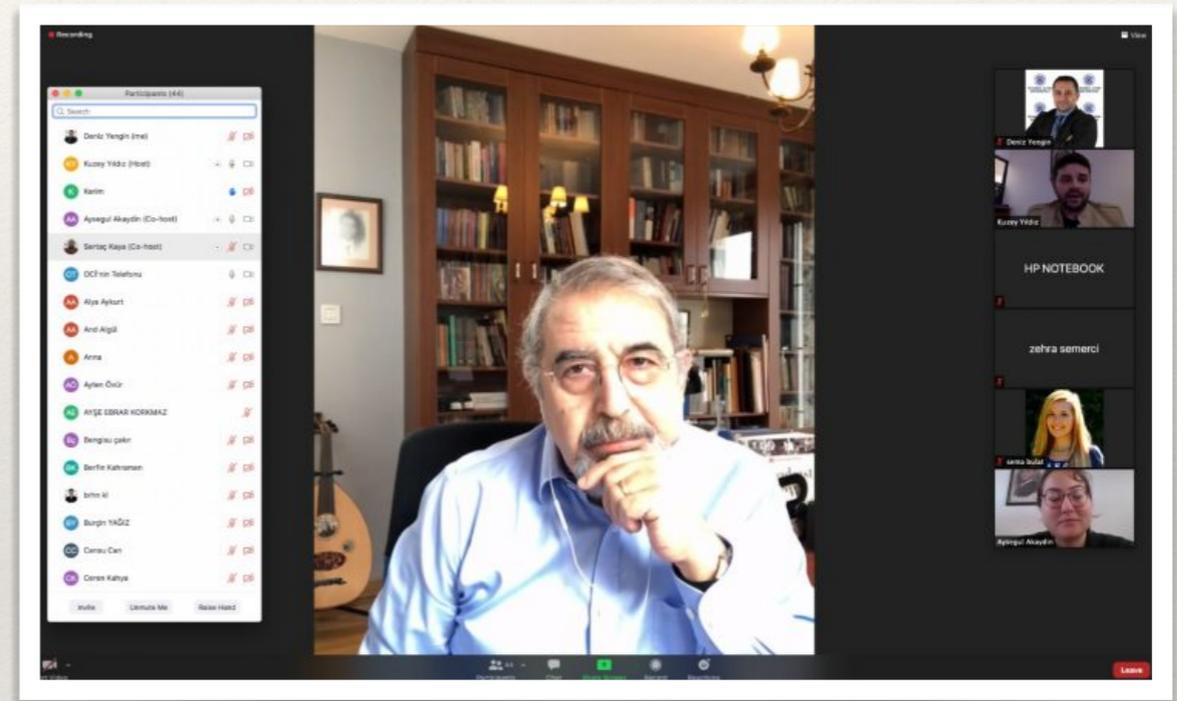
[Link](#)



Activities

Under the moderation of Prof. Dr. Deniz Yengin the first guest of the webinar series organized by the Journalism Department was veteran journalist and broadcaster Oğuz Haksever. He shared his professional experiences with our students.

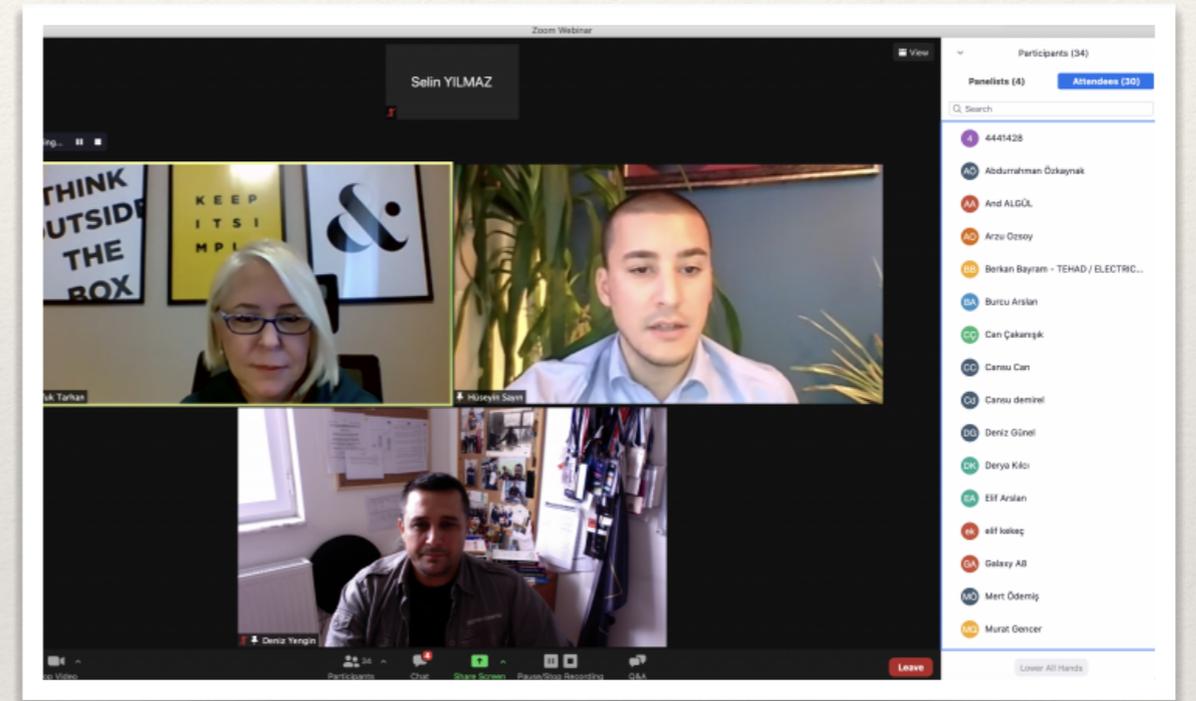
[Link](#)



Activities

Our webinar titled “Alternative Media with the Driving Force of New Media” was held under the moderation of Lecturer Hüseyin İNCİ SAYIN, with the participation of M-GEN Digital Agency Founder Ufuk TARHAN.

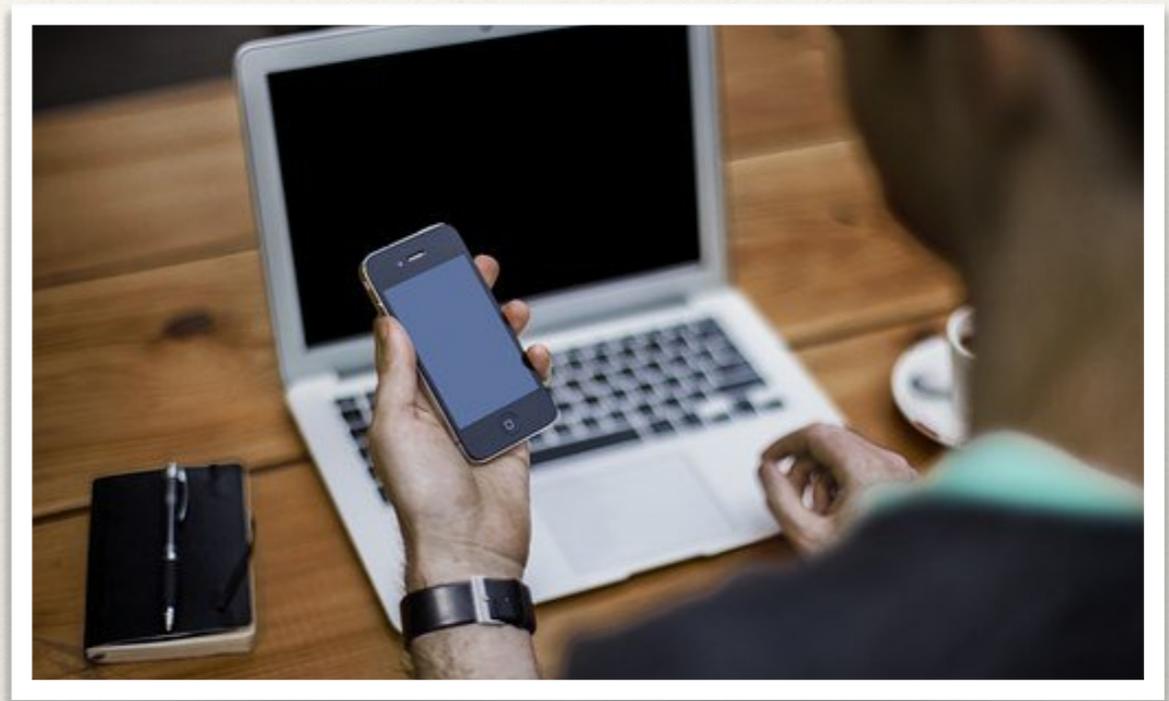
[Link](#)



From the Press

Head of the New Media and Communication Department Prof. Dr. Deniz Yengin said, "Another life is possible even in the new normal world order" in his article on <http://gazetesanal.com>

[Link](#)



Activities

2020 – 2021 Akademic Year Istanbul Aydın University Communication Faculty Online Orientation Video was shot.

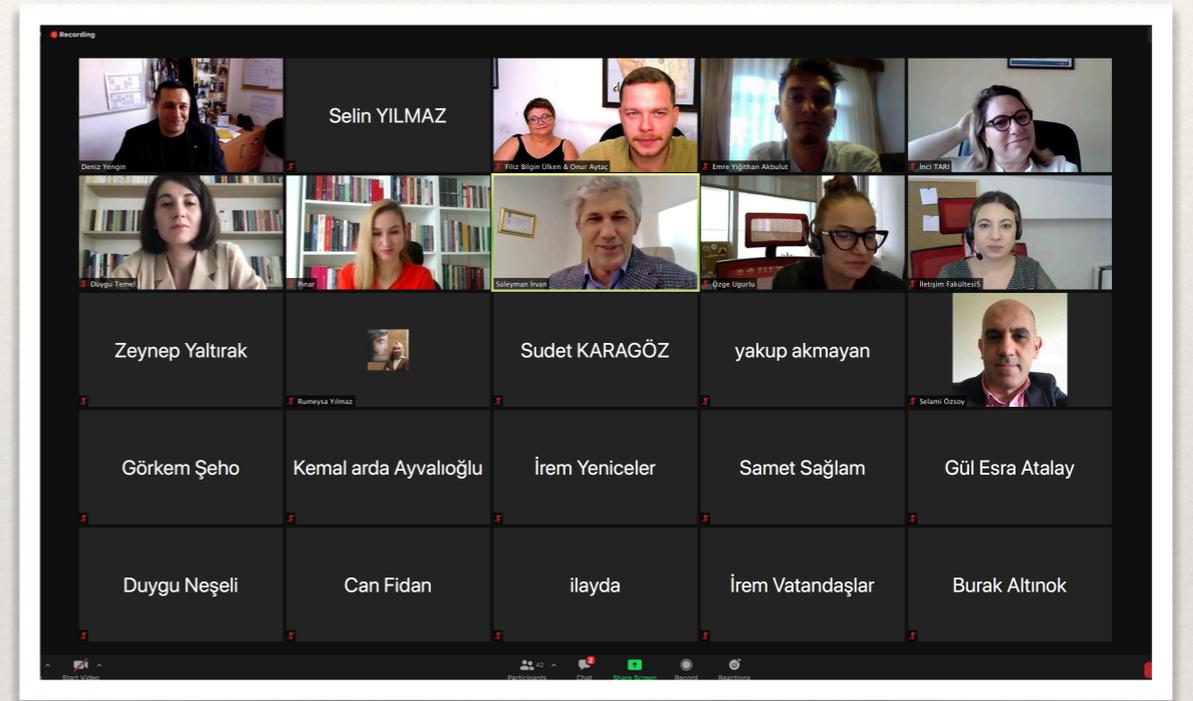
[Link](#)



Activities

The 29th session of "Digitalization and Media Transformation" in the 7th International Communication Days Communication Education Symposium in the Digital Age was held under the moderation of Prof. Dr. Deniz YENGİN, Deputy Dean of Istanbul Aydın University Communication Faculty.

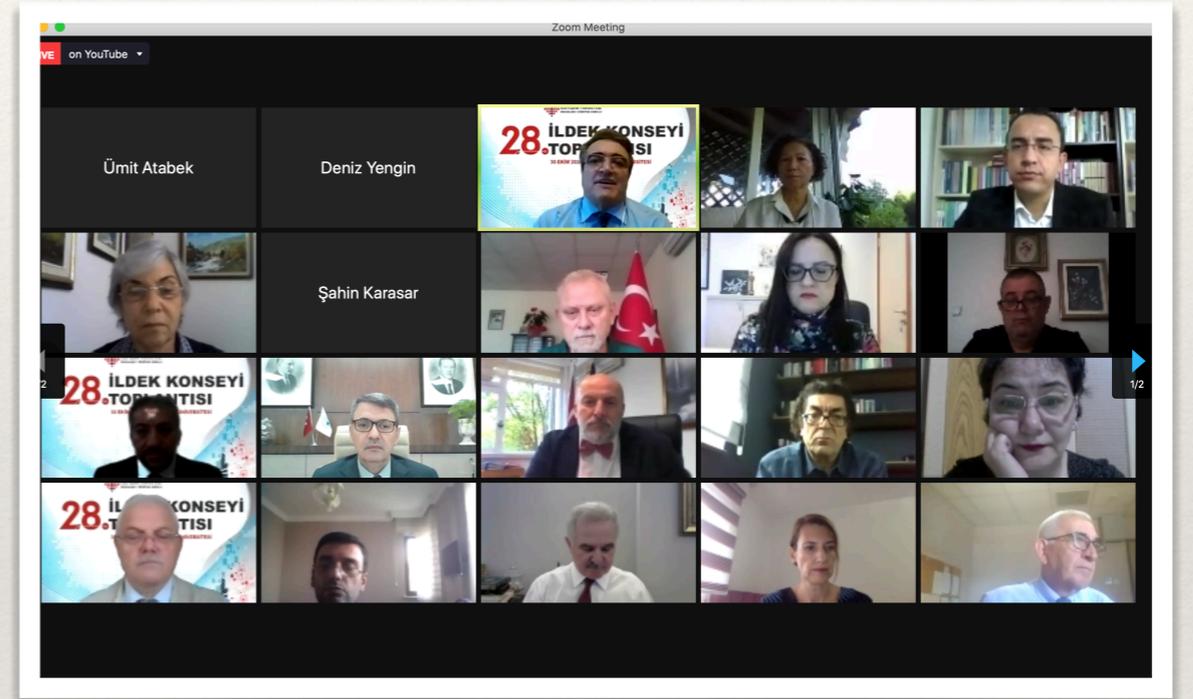
[Link](#)



Activities

The 28th ILDEK Deans Council Meeting was held on 30 October with the participation of Prof. Dr. Deniz YENGİN, Vice Dean of the Faculty of Communication of Istanbul Aydın University.

[Link](#)





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Yeni Medya İAU

