

New Media Application and Research Center E-Bulletin



January-February 2022

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PREPARED FOR PUBLICATION BY

Dr. Nur Emine KOC





- The activity titled "What Should We Expect From Metaverse?" was held.
- New Media and Communication Department 2021-2022 Academic Year Spring Term Meeting was held.
- Meeting regarding the Communication Faculty Deaconship and New Media and Communication Department 2021-2022 academic year activities was held.
- Zoom meeting within the scope of New Media and Communication Department 2021-2022 academic year activities was held.
- Dr. Umur BEDİR's article for Erciyes Communication Journal was published.
- New Media and Communication Department Res. Asst. Selin YILMAZ's article titled "Our Agenda is Sustainability" was published.
- PhD student Sabahat ÖZKAN has successfully completed her dissertation defense titled "Functions of Human Resources Departments in Turkish Universities".
- Dr. Umur BEDİR was assigned as New Media Application and Research Center's Assistant Director in 2021-2022 Academic Year.

January - February 2022



1. The activity titled "What Should We Expect From Metaverse?" was held. (7 January 2022)

The activity titled What Should We Expect From Metaverse? (7 January 2022) was held with the participation of Istanbul Aydin University Communication Faculty's Dean Prof. Dr. Deniz YENGİN and Marmara University faculty member Prof. Dr. Cem Sefa SÜTÇÜ.



2. New Media and Communication Department 2021-2022 Academic Year Spring Term Meeting was held. (08.02.2022) On Tuesday, 08.02.2022 at 10.00, a department meeting was held by the Head of New Media and Communications Department, Dr. Nur Emine KOÇ. Educational processes regarding 2021-2022 academic year was discussed.



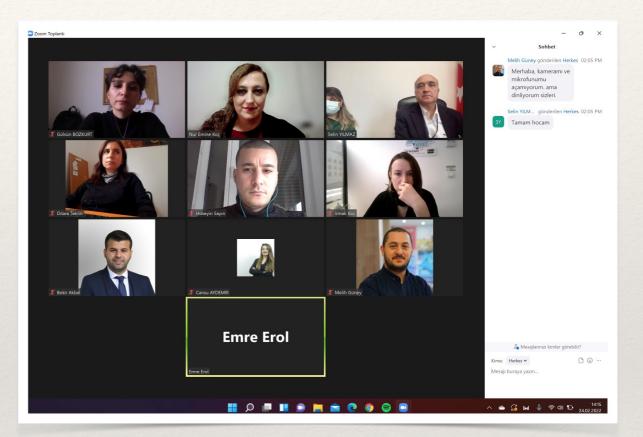
3. Meeting regarding the Communication Faculty Deaconship and New Media and Communication Department 2021-2022 academic year activities was held. (15.02.2022)

On Tuesday, 15.02.2022 at 10.00, the meeting of New Media and Communication Department moderated by Communication Faculty's Dean Prof. Dr. Selahattin YILDIZ and YMI Department Head Dr. Nur Emine KOÇ was held. Educational activities regarding 2021-2022 academic year was discussed.



4. Zoom meeting within the scope of New Media and Communication Department 2021-2022 academic year activities was held. (24.02.2022)

On Thursday, 24.02.2022 at 14.00, New Media and Communication Department meeting which is held via Zoom with the moderation of Dr. Nur Emine KOÇ and with the participation of department lecturers was held. Preparations, exams and activities regarding 2021-2022 academic year were discussed.



Publications

5. Dr. Umur BEDİR's article for Erciyes Communication Journal was published.

Dr. Umur BEDİR's article titled "Cyber Securization Discourse in Cinema: Analysis of Popular Horror and Thriller Movies Related to The Internet" was published in Erciyes Communication Journal. Erciyes İletişim Dergisi / Journal of Erciyes Communication e-ISSN: 2667-5811 | ISSN: 1308-3198

Araştırma Makalesi | Research Article

Sinemada Sibergüvenlikleştirme Söylemi: İnternetle İlgili Popüler Korku ve Gerilim Filmlerinin Analizi Cyber Securitization Discourse in Cinema: Analysis of Popular Horror and Thriller Movies Related to The Internet

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Öz

Kophenag Okulu tarafından geliştirilen 'güvenlikleştirme teorisi' bir sorunun söylem yoluyla güvenlik sorunu olarak inşa edilmesi süreciyle ilgilenit. Bu araştırmada güvenlikleştirme teorisi ve bu teoriyi siber alana uyarlayan Hansen ve Nissenbaum'un yaklaşımından hareketle, popiller korku ve gerilim filmlerindeki siber güvenlikleştirme söylemi incelenmektedir. Bu bağlamda, farklı ülke sinemalarından internetin risklerine odaklanan 13 adet korku/gerilm filmi seşimliştir. Bu filmlerine tinternet ve siber alandan kaynaklı bireysel ve toplumsal güvenlik tehditlerinin nasıl tanımlandığı, referans nesneleri, güvenlikleştiri alatörler gibi unsurların nasıl konumlandığı içerik analizi yöntemiyle incelenmiştir. Filmlerde internetin her türü kontrol ve denetimden azade, tehlikleli ve kuralaxz bir alan olarak sunulduğu, internet araclığıyla tehdit unsurlarının kılık değiştirerek gündelik hayatın içerisine kadar sızabildiği ve kişisel mahremiyetin ihlal edildiği yolundaki argümanların öne çiktig görülmektedir. Ote yandan gençler siber güvenlik söyleminin en temel referans nesnesi olarak sukı kaybetmekszin harkeete gerçenesi gerektiği savunulmatadır.

Anahtar Kelimeler: İletişim Bilimleri, Siber Güvenlikleştirme, Güvenlikleştirme Söylemi, İnternet, Korku Sineması.

Abstract

Securitization theory' developed by the Copenhagen School deals with the process of construction of an issue as a security problem through discourse. In this research, based on the theory of securitization and the approach of Hansen and Nissenbaum, who adapted this theory to cyberspace, cyber securitization discourses in popular horror and thriller movies are examined. In this context, 13 horror/thriller films focusing on the risks of the internet were selected from cinemas from different countries. In these films, how the individual and social security threats originating from internet and cyberspace are defined, how the elements such as referent objects and securitizing actors positioned are examined by using method of content analysis. In those movies, it is seen that the internet is presented as a dangerous and lawless area free from any control and supervision and the arguments that threat elements can infiltrate into daily life by disguising and that personal privacy is violated through the internet become prominent. On the other hand, young people are presented as the main referent object of the cyber security discourse and it is argued that the state, experts, individuals and/or family should take action without wasting time in order to control the cyberspace.

Keywords: Communication Sciences, Cyber Securitization, Securitization Discourse, Internet, Horror Movies.

Publications

6. New Media and Communication Department Res. Asst. Selin YILMAZ's article titled "Our Agenda is Sustainability" was published.

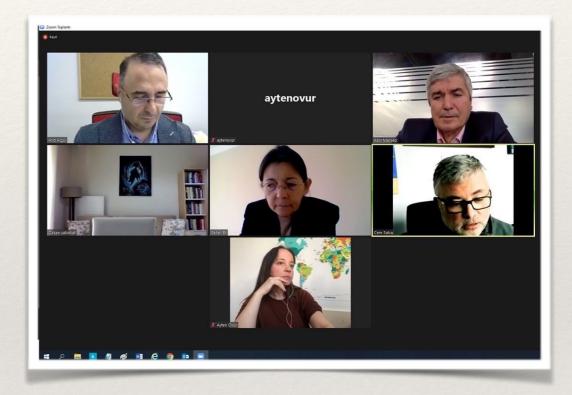
New Media and Communciation Department's Res. Asst. Selin YILMAZ's article "Our Agenda is Sustainability" was published in the PR Atölye magazine, published by the Public Relations and Publicity Department.



	GÜNDEMİMİZ SÜRDÜRÜLEBİLİRLİK "Dağanın konuşup, insanlığın dinlememesi ne kadar üzücü" (Victor Hugo) Son yıllarda kurum-kuruluşların, markaların en çok kullandığı kavramlardan biri de "Sürdürülebilirlik". Peki Sürdürülebilirlik nedir? Kurum-kuruluşları ve markalar sürdürülebilirlik kavramını neden önemsiyor?	
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noin ninn cek kuşakların me ermeden mlanıyor. le giren macı gazı enmeşini" dime zarar	olumsuz eksienne karşın tarımaal faai yeterin zarar görmemesi, düçük seri gazı emisyonlu kalıkımanın terin edinesi hedefenmişti. Bu yıl Bir iceşin Kallık'ta düzenlenen 26. Bir iceşin Killetler kilim Değişikiği katılımıya gerçekleştirildi. İkim Değişikliği konferansının amacı terizi cenşi kaynaklarının Gu, Rüzgar, Nük'eer kullanım, elektinkli varalanı	kalkıma planında yer dan 17 maddei vyukulmay çalışıyor. Bu maddeler voksuluğa son vermek, açlığa son vermek, sağlık ve kalteli yaşam, niteliki eğitim, toplumsal cinsek eşitiği, temiz su ve santasıyon, erişilebilir ve temiz energi, inasay aykişri şi ve ekonomik biyürme, sanayi, yenilikçilik va di yaşı, eşitsülkerin azatılıması, sürdürülebilir gehirler ve toplukulası sonamlı irreni ve tüketim. iklim

7. PhD student Sabahat ÖZKAN has successfully completed her dissertation defense titled "Functions of Human Resources Departments in Turkish Universities".

PhD student Sabahat Özkan has succesfully made her dissertation defense titled "Functions of Public Relations Departments in Turkish Universities" with the participation of New Media Application and Research Center / Television Reporting and Programming Department Head Assoc. Dr. Ayten ÖVÜR as a jury.



8. Dr. Umur BEDİR was assigned as New Media Application and Research Center's Assistant Director in 2021-2022 Academic Year.

Television Reporting and Programming Department Head Assistant Dr. Umur BEDİR was assigned as New Media Application and Research Center Assistant Director.



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Yeni Medya

