

# new media

---

*New Media Application and Research Center E-bulletin*



**VRlab**

---

*November 2022*

November 2022



# Editorial Board

TR

Istanbul Aydın University

Assoc. Prof. Dr. Mustafa AYDIN

President of the Board of Trustees

Prof. Dr. Yadigar İZMİRLİ (Rector)

Assoc. Prof Dr. Ayten ÖVÜR

New Media Application and Research Center Director

Assist. Prof. Nur Emine KOÇ

PREPARED BY

Assoc. Prof. Dr. Ayten ÖVÜR

Assist. Prof. Nur Emine KOÇ

Res. Ass. Selin YILMAZ





# CONTENTS



- “Council Board” meeting was carried out in the directorship of New Media and Communication Department Head Assist. Prof. Nur Emine KOÇ.
- Department meeting, moderated by New Media and Communication Department Head Assist. Prof. Nur Emine KOÇ was carried out.
- Journalist (Haber Global) Melisa BERKALP was our guest within the context of Journalist Speeches.
- Demirören Media Digital Group Traffic and Content Coordinator Deniz AYAS was our guest in “Digital Media Journalism” event within the scope of New Media Meeting.
- Our New Media Graduate student Elif ARSLAN, consulted by Prof. Dr. Deniz YENGİN, carried out her defence.
- New Media Application and Research Center Ekim/October E-bulletin Issue was published.

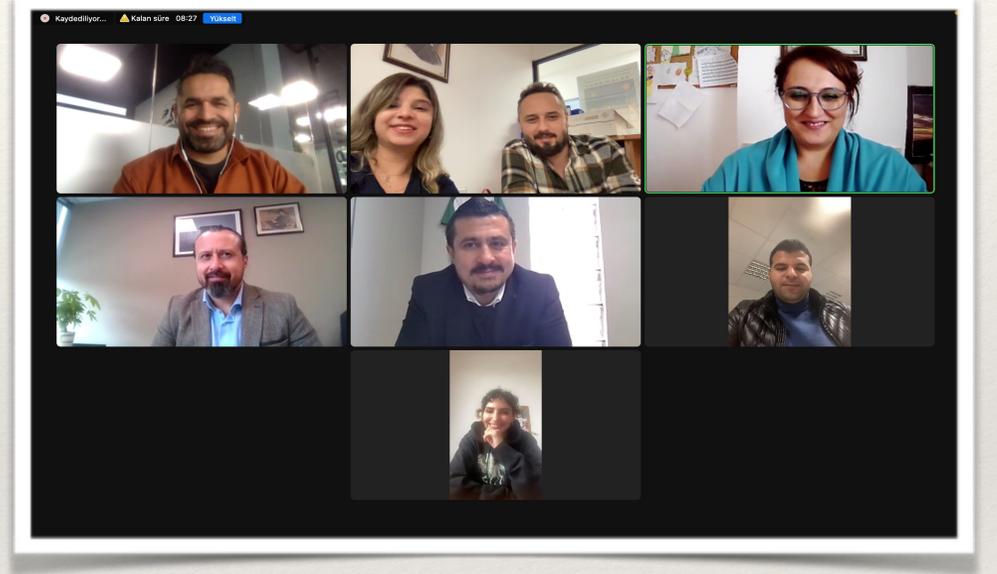
*November 2022*



# Activities

**1. “Council Board” meeting was carried out in the directorship of New Media and Communication Department Head Assist. Prof. Nur Emine KOÇ.**

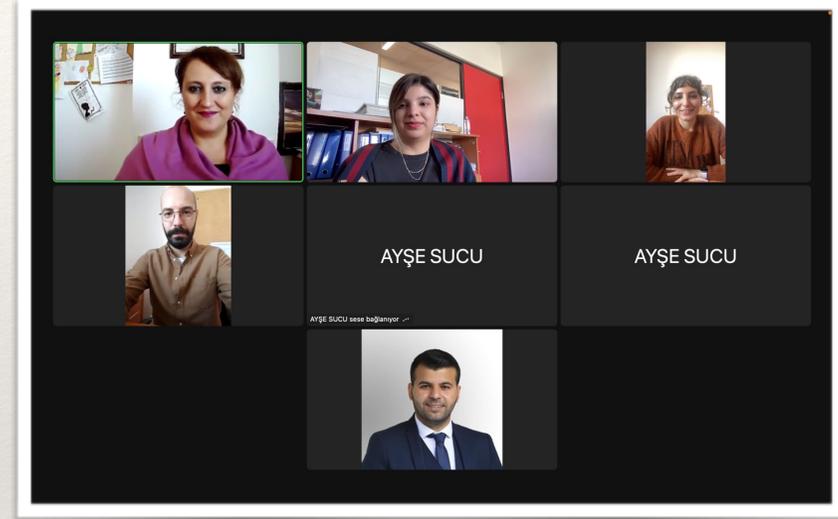
A vote of thanks to, Gülsün Bozkurt, İhsan Emre Erol, Bekir AKBAL, Resc. Ass. Selin Yılmaz, Demirören Media Digital Group Traffic and Content Coordinator Deniz AYAS, Demirören Media MTAH Principal Atila ERTOĞAN and Roiva Agent Founder Veli BAHÇECİ for their participations.



# Activities

**2. Department meeting, moderated by New Media and Communication Department Head Assist. Prof. Nur Emine KOÇ was carried out.**

Department meeting in the moderatorship of New Media and Communication Department Head Assist. Prof. Nur Emine KOÇ was held. In the meeting, announcements about exams, lecture contents and archives were discussed and informed.



# Activities

### 3. Journalist (Haber Global) Melisa BERKALP attended our conference as a guest within the context of Journalist Speeches.

Journalist (Haber Global) Melisa BERKALP attended our conference, "Transition of Turkish Sports Media" event on 21st November, Monday at 1PM, directed by Dr. Özgür TÖR.

The poster is for an event titled "Gazetecilik Konuşmaları" (Journalism Talks) held at IAU. It features two speakers: Dr. Öğr. Üyesi Özgür TÖR, the moderator, and Melisa BERKALP from Haber Global. The event is part of the "TÜRK SPOR MEDYASININ DÖNÜŞÜMÜ" (Transformation of Turkish Sports Media) series. The poster includes logos for IAU, Haber Global, and if (İstanbul Fikirleri). It also provides the date and time (21 Kasım 2022 Pazartesi, 13:00) and the location (D Blok Turuncu Salon). The event is organized by the Center for Turkish Research, Faculty of Communication, Journalism Department, and the New Media and Communication Department.

**iauifyenimedya**

**Gazetecilik Konuşmaları**  
Journalism Talks

**Dr. Öğr. Üyesi Özgür TÖR**  
Moderatör

**Melisa BERKALP**  
Haber Global

**TÜRK SPOR MEDYASININ DÖNÜŞÜMÜ**

**TAM**  
İSTANBUL AYDIN ÜNİVERSİTESİ

13:00 21 Kasım 2022 Pazartesi D Blok Turuncu Salon

**DÜZENLEYEN:** TÜRKİYE ARAŞTIRMALARI MERKEZİ , İLETİŞİM FAKÜLTESİ GAZETECİLİK BÖLÜMÜ  
YENİ MEDYA VE İLETİŞİM BÖLÜMÜ

iau.gazetecilik iau.gazetecilik IAU Gazetecilik

# Activities

## 4. Demirören Media Digital Group Traffic and Content Coordinator Deniz AYAS was our guest in “Digital Media Journalism” event within the scope of New Media Meeting.

Demirören Media Digital Group Traffic and Content Coordinator Deniz AYAS attended as a guest to our “Digital Media Journalism” event within the scope of New Media Meetings on 28th November, Monday at 10 o’clock. The event was moderated by New Media and Communication Department 3rd Grade social media and event coordinators Irmak GÜLBAHAR and Ali Aydın USTAOĞLU.

**Yeni Medya Buluşmaları**  
New Media Meetings

**Irmak GÜLBAHAR**  
Yeni Medya ve İletişim Bölümü  
Sosyal Medya Koordinatörü

**Deniz AYAS**  
Demirören Medya  
Dijital Grup Trafik ve  
İçerik Koordinatörü

**Ali Aydın USTAOĞLU**  
Yeni Medya ve İletişim Bölümü  
Sosyal Medya Koordinatörü

**DİJİTAL MEDYA GAZETECİLİĞİ**

10:00

28 Kasım 2022  
Pazartesi

D Blok  
Turuncu Salon

**DÜZENLEYEN: İLETİŞİM FAKÜLTESİ / YENİ MEDYA VE İLETİŞİM BÖLÜMÜ  
GAZETECİLİK BÖLÜMÜ**

f i t iauyenimedya

# Activities

**5. New Media Graduate student Elif ARSLAN, consulted by Prof. Dr. Deniz YENGİN, carried out her defence.**

Our New Media Graduate student Elif ARSLAN, consulted by Prof. Dr. Deniz YENGİN, carried out her defence.



# Activities

## 6. New Media Application and Research Center Ekim/October E-bulletin Issue was published.

New Media Application and Research Center Ekim/October E-bulletin issue was published.

**Link: TR:** <https://bit.ly/3tXhPnE>

**ENG:** <https://bit.ly/3Voeav1>



*New Media Application and Research Center E-Bulletin*



@iaufigyenimedya



@iaufigyenimedya



Yeni Medya

