

newmedia

New Media Application and Research Center E-Bulletin



VRlab

March 2022

March 2022



Editorial Board

T.R.

Istanbul Aydın University

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Prepared for Publication By

Dr. Nur Emine KOÇ

Dr. Ayten ÖVÜR

Res. Asst. Selin YILMAZ





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- A news article regarding the “paid period in the social media and the subscription system” was published in Faculty of Communication IAHA (Istanbul Aydın News Agency).
- A news article titled “Turkey’s Fastest Internet Providers” was published in Faculty of Communication News Agency.
- A hybrid meeting on virtual reality applications was held with IAU Faculty of Communication Dean Prof. Dr. Selahattin YILDIZ, Head of THP Department/New Media Application and Research Center Director Dr. Ayten ÖVÜR and New Media and Communication Department faculty members.
- New Media Application and Research Center January-February 2022 e-bulletin was published.
- Dr. Umur BEDİR, our department’s lecturer, has joined the TÜBİTAK 1001 Program as a researcher.
- A workshop was held in the TV studio with the news cameraman İlker Özkap, in Communication Faculty Atölye Aydın.
- As a part of EURIE, New Media Department’s 1st year students participated in the entrepreneurship event called Imagine Tomorrow with their own projects by opening a stand.
- Social media teams were formed with New Media and Communication students.
- As a part of the New Media talks, a talk was held with the participation of Lecturer Hüseyin SAYIN and Ali Rıza DİLBAZ from Brand Master President of Direktör Ad Agency.

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- A second meeting was held with the Faculty of Communications Deaconship and the Board of Trustees President Advisor on the use of virtual reality applications in the field of medicine.
- A webinar on “Social Media and Sexual Crimes” was held within the scope of the New Media Application and Research Center.
- The thesis defense of Oğulcan BERK, a graduate student of the New Media and Communication Department, was carried out.
- The thesis defense of Kübra Nur NİLÜFER, a graduate student of the New Media Department, was carried out.
- The thesis defense of Başar BABATAŞ, a graduate student of the New Media and Communication Department, was carried out.
- The thesis defense of Selahattin BÖLÜKBAŞI, a graduate student of the New Media and Communication Department, was carried out.
- Gaye ÇETİN, a second-year student at the Television Journalism and TV Programming, made it to the finals of the Aydın Doğan Foundation Young Communicators Competition.
- Faculty of Communication New Media and Communication Department accreditation meeting was held.
- Faculty of Communication’s “Scopus Training” was held with the moderation of Faculty’s Dean Prof. Dr. Selahattin YILDIZ and RTC Res. Asst. Özlem VATANSEVER.

March2022





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- An event titled “Digital Media and Society” was held within the scope of New Media Talks.
- Head of Television Journalism and Programming Department Ayten ÖVÜR received the title of Associate Professor.
- The book titled “Reality Show Programs on Television in the Context of Consumption Culture” by Dr. Nur Emine KOÇ, Head of the New Media and Communication Department, was published.
- The book edited by Prof. Dr. Aslı YAPAR GÖNENÇ and Dr. Gülsün BOZKURT from New Media and Communication Department was published.

March 2022



Activities

1. A news article regarding the “paid period in the social media and the subscription system” was published in Faculty of Communication IAHA (Istanbul Aydın News Agency).

(01.03.2022)

According to the statements made by Meta’s CEO Mark Zuckerberg, an article was prepared on the tested content, applications and investments related to the project in question, regarding their plans to “start the paid period on social media and activate the subscription system”, and the communication faculty’s news agency have reported on the news.

Link: <https://iaha.aydin.edu.tr/2022/03/01/sosyal-medyada-yeni-donem-basliyor/>



Activities

2. A news article titled “Turkey’s Fastest Internet Providers” was published in Faculty of Communication News Agency. (01.03.2022)

A news article on which ones are Turkey’s fastest mobile and fixed internet providers have been published by the communication faculty’s news agency.

Link: <https://iaha.aydin.edu.tr/2022/03/01/turkiyenin-en-hizli-internet-saglayicilari-belli-oldu%ef%bf%bc/>



Activities

3. A second meeting was held with the Faculty of Communications Deaconship and the Board of Trustees President Advisor on the use of virtual reality applications in the field of medicine. (01.03.2022)

A hybrid meeting on virtual reality applications was held with IAU Faculty of Communication Dean Prof. Dr. Selahattin YILDIZ, Head of THP Department/New Media Application and Research Center Director Dr. Ayten ÖVÜR, New Media and Communication Department faculty members and Prof. Dr. Funda SİVRİKAYA, the Board of Trustees' President Advisor.



Activities

4. New Media Application and Research Center January-February 2022 e-bulletin was published. (01.03.2022)

New Media Application and Research Center January-February 2022 e-bulletin was published.

Link: TR: <https://bit.ly/3teKNyS>

ENG: <https://bit.ly/3sr4LqM>



Activities

5. Dr. Umur BEDİR, our department's lecturer, has joined the TÜBİTAK 1001 Program as a researcher.

(01.03.2022)

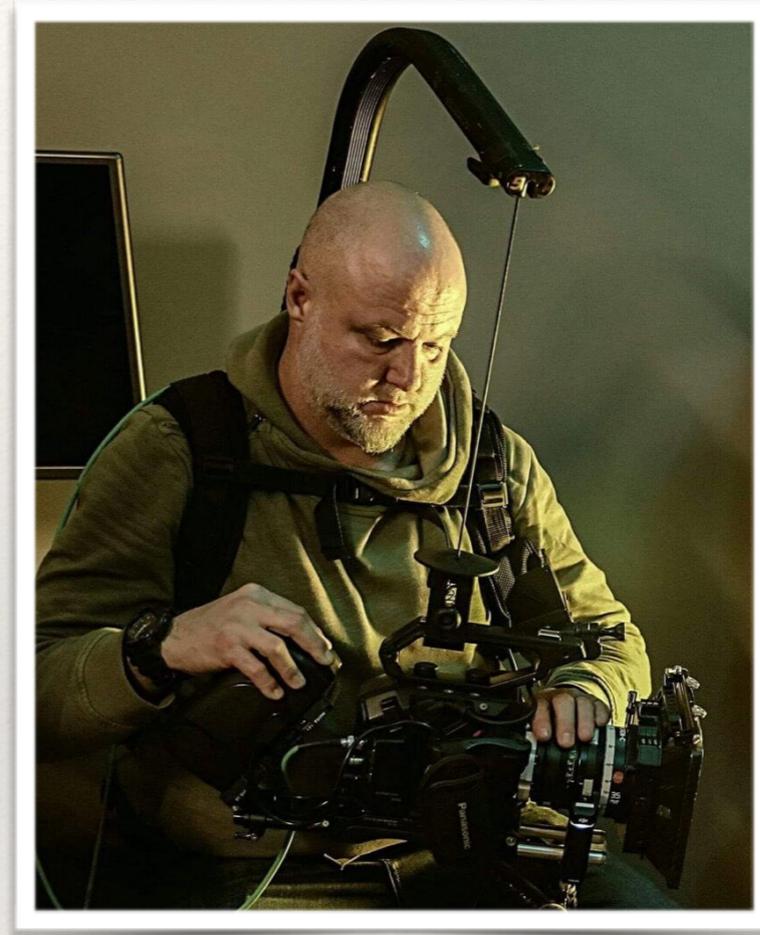
Doctor Umur BEDİR, one of the professors of our department, participated as a researcher in the "Science News in Bulgaria and Turkey Media: Automatic Monitoring of Scientific Culture Indicators in Time and Cross-Cultural Perspectives" supported by the TÜBİTAK 1001 Program.



Activities

6. A workshop was held in the TV studio with the news cameraman İlker Özkap, in Communication Faculty Atölye Aydın. (04.03.2022)

A war journalism workshop at Communication Faculty's Atölye Aydın was held on Friday, March 4 at 11:00. İlker Özkap, a news cameraman who worked in many war zones, gave training at the TV studio.



Activities

7. As a part of EURIE, New Media Department's 1st year students participated in the entrepreneurship event called Imagine Tomorrow with their own projects by opening a stand. (02.03.2022)

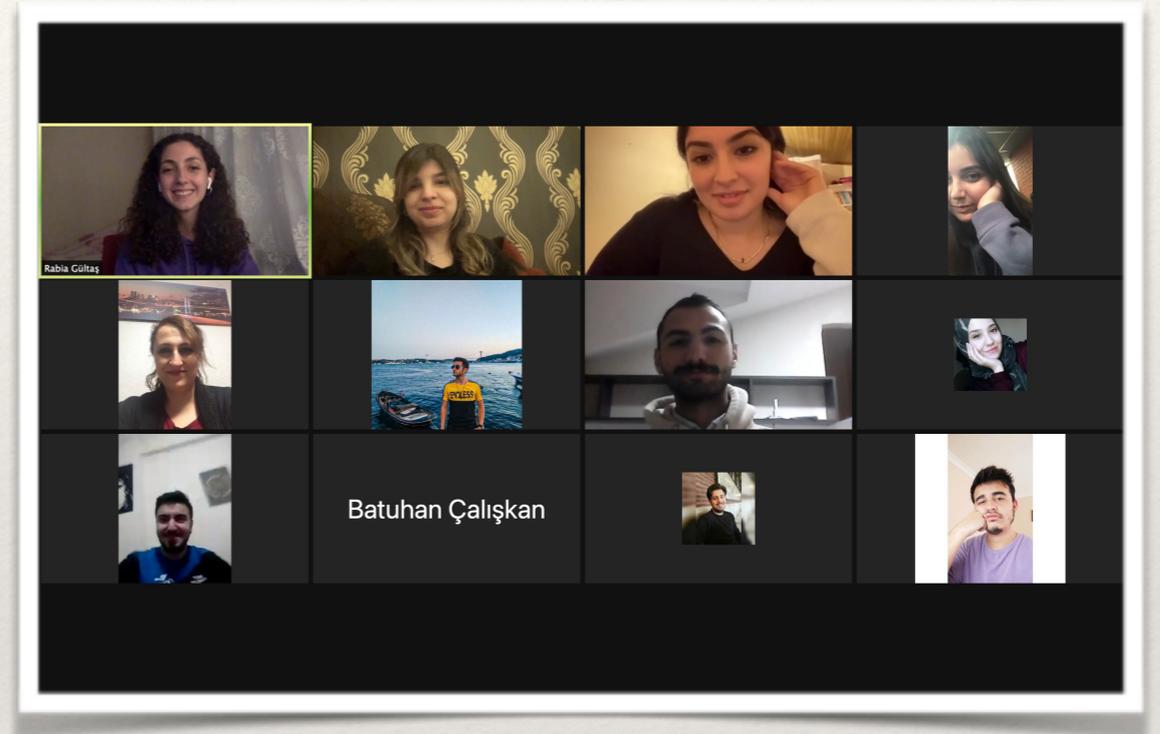
As a part of EURIE, New Media Department's 1st year students participated in the entrepreneurship event called Imagine Tomorrow with their own projects by opening a stand. We congratulate them and wish a continuing success.



Activities

8. Social media teams were formed with New Media and Communication students. (07.03.2022)

Social media teams were formed with New Media and Communication students. Assignments were made with the participation of the students from all four years. Discussions were made about the preparation of promotions, bulletins and contents for the YouTube channel.



Activities

9. As a part of the New Media talks, a talk was held with the participation of Lecturer Hüseyin SAYIN and Ali Rıza DİLBAZ from Brand Master President of Direktör Ad Agency. (18.03.2022)

As a part of the New Media talks, a talk titled “Facebook Business Manager Eğitimi” was held with the moderation of Lecturer Hüseyin SAYIN and the participation of Ali Rıza DİLBAZ from Brand Master President of Direktör Ad Agency.

Yeni Medya Söyleşileri
New Media Talks

Öğr. Gör. Hüseyin SAYIN
Moderatör
İAÜ İletişim Fakültesi
Yeni Medya ve İletişim Bölümü

Ali Rıza DİLBAZ
Brand Master
President of Direktör
Ad. Agency

FACEBOOK BUSINESS MANAGER EĞİTİMİ
FACEBOOK BUSINESS MANAGER EDUCATION

Yeni Medya ve İletişim Bölümü ve Kariyer ve Gelecek Planlama Kulübü

VRlab new media

09:00 18 Mart 2022 Cuma R blok 102

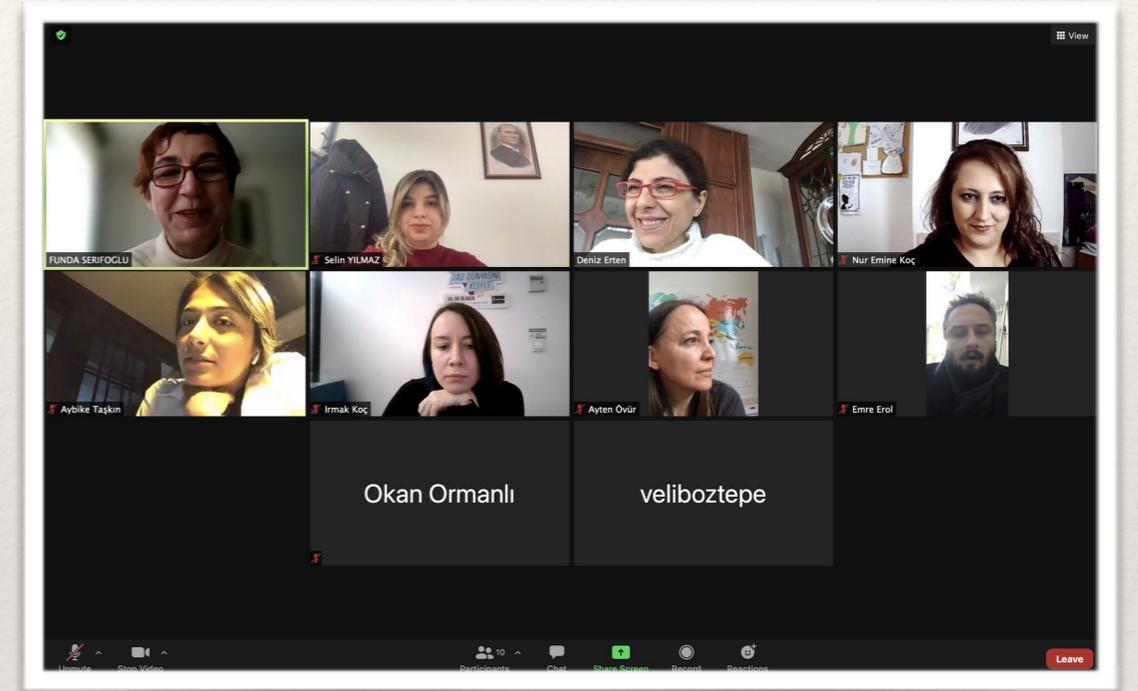
DÜZENLEYEN: İLETİŞİM FAKÜLTESİ / YENİ MEDYA VE İLETİŞİM BÖLÜMÜ

iaufyenimedya

Activities

10. A second meeting was held with the Faculty of Communications Deaconship and the Board of Trustees President Advisor on the use of virtual reality applications in the field of medicine. (16.03.2022)

A meeting on VR technology in medicine was held with the participation of CF Dean Prof. Dr. Selahattin YILDIZ, New Media Application and Research Center Director Dr. Ayten ÖVÜR, New Media and Communication Department Head Dr. Nur Emine KOÇ, vice deans, lecturers and Board of Trustees' President Advisor Prof. Dr. Funda SİVRİKAYA and Deniz ERTEN.



Activities

11. A webinar titled “Social Media and Sex Crimes” was held as a part of New Media Application and Research Center. (18.03.2022)

The webinar on "Social Media and Sexual Crimes" was held on Friday, March 18, 2022 at 11:00, in which Res. Asst. Dila Ergül, an research assistant from the Faculty of Science and Letters, Psychology Department, and assistant of the New Media Application and Research Center, participated as a speaker.

The poster features the Istanbul Aydın University logo and name at the top left. The title "Sosyal Medya ve Cinsel Suçlar" is prominently displayed in the center. Below the title, two circular portraits of speakers are shown: Dr. Öğr. Üyesi Ayhan ERBAY and Arş. Gör. Dila ERGÜL. The date and time "18 MART 2022" and "11.00" are indicated with icons. Zoom meeting details, including the Meeting ID (880 8918 8909) and Password (4441428), are provided. The website "www.aydin.edu.tr" and social media handles "iaukampus" are listed at the bottom.

İSTANBUL AYDIN
ÜNİVERSİTESİ
Fen Edebiyat Fakültesi Psikoloji Bölümü

**"Sosyal Medya ve
Cinsel Suçlar"**

KONUŞMACI
İstanbul Kültür Üniversitesi,
Psikoloji Bölümü
Dr. Öğr. Üyesi Ayhan ERBAY

KONUŞMACI
İstanbul Aydın Üniversitesi,
Psikoloji Bölümü
Arş. Gör. Dila ERGÜL

18 MART
2022

11.00

Meeting ID:
880 8918 8909
Password: 4441428

zoom

www.aydin.edu.tr | f@t iaukampus

Activities

12. The thesis defense of Oğulcan BERK, a graduate student of the New Media and Communication Department, was carried out.

Oğulcan BERK, a graduate of the New Media and Communication Department, successfully completed his master's thesis defense titled “Social media use of Sports Clubs with Digitalization”. We wish you continued success.



Activities

13. The thesis defense of Kübra Nur NİLÜFER, a graduate student of the New Media Department, was carried out.

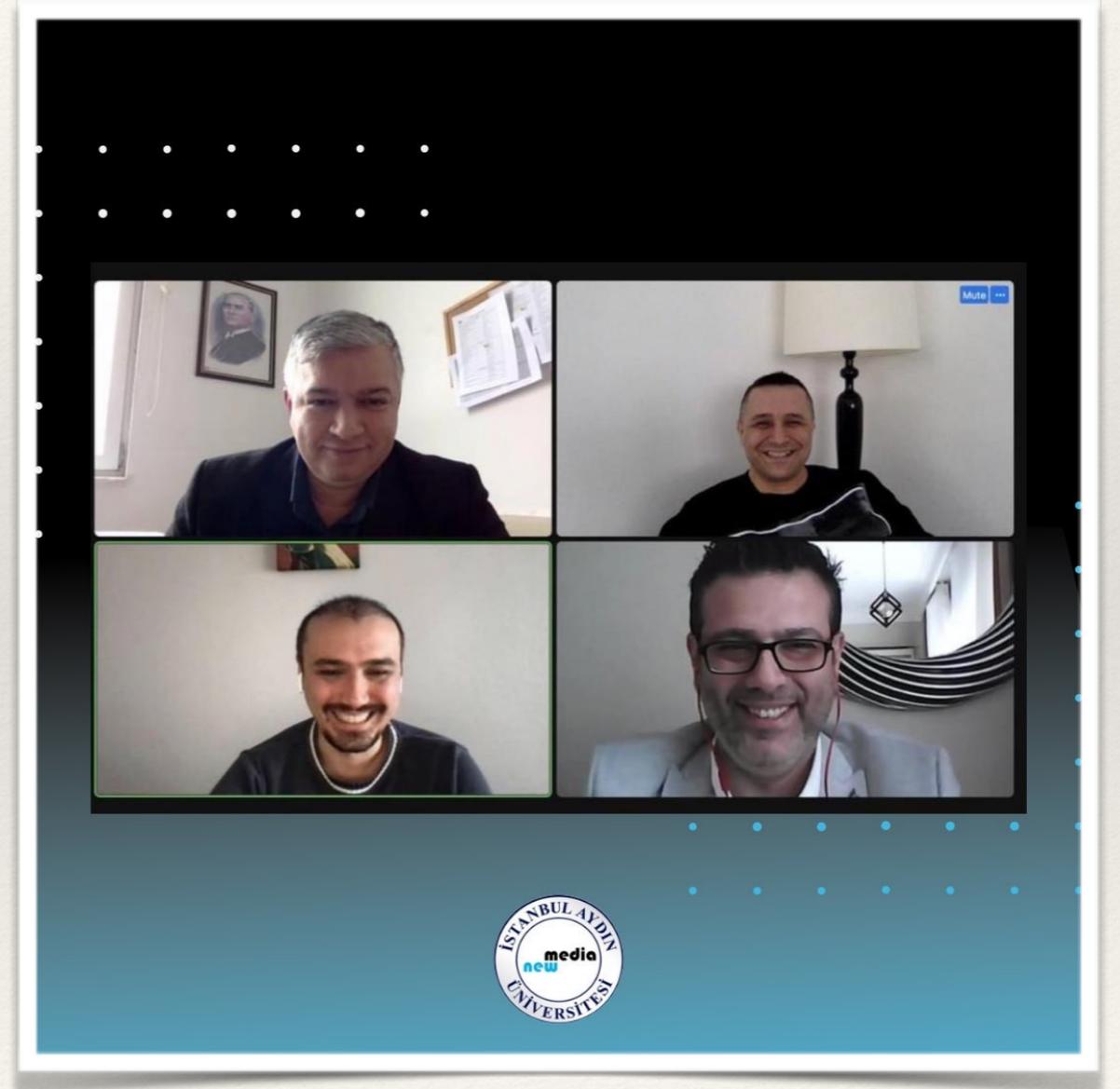
New Media Master's student Kübra Nur NİLÜFER defended her thesis titled "The Transformation of Visual Art in Digital Medium and Digital Exhibitions as a New Exhibition Form: The Example Of British Council" and successfully completed her master's degree with full marks from the jury members. We wish you continued success.



Activities

14. The thesis defense of Başar BABATAŞ, a graduate of the New Media and Communication Department, was carried out.

Başar BABATAŞ, a graduate of the New Media and Communication Department, successfully completed his master's thesis defense.



Activities

15. The thesis defense of Selahattin BÖLÜKBAŞI, a graduate of the New Media and Communication Department, was carried out.

Selahattin BÖLÜKBAŞI, a graduate of the New Media and Communication Department, successfully completed his master's thesis defense.



Activities

16. Gaye ÇETİN, a second-year student at the Television Journalism and TV Programming, made it to the finals of the Aydın Doğan Foundation Young Communicators Competition. The project prepared by Gaye ÇETİN, a 2nd year student at the Department of Television Journalism and Programming, headed by the Director of the Department of New Media Application Center Dr. Ayten ÖVÜR, made it to the finals of the Aydın Doğan Foundation Young Communicators Competition. In the program where our Dr. Engin BAŞÇI is the Project Manager, 3 students from the faculty of communication made it to the finals.



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Gaye ÇETİN

Televizyon Haberciliği ve Programcılığı Bölümü 2. sınıf öğrencisi **Gaye ÇETİN**'in Atölye Aydın için hazırlamış olduğu proje Aydın Doğan Vakfı Genç İletişimciler Yarışması'nda finale kaldı. Öğrencimizi tebrik ediyor başarılarının devamını diliyoruz.

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Activities

17. Faculty of Communication New Media and Communication Department accreditation meeting was held. (22.03.2022)

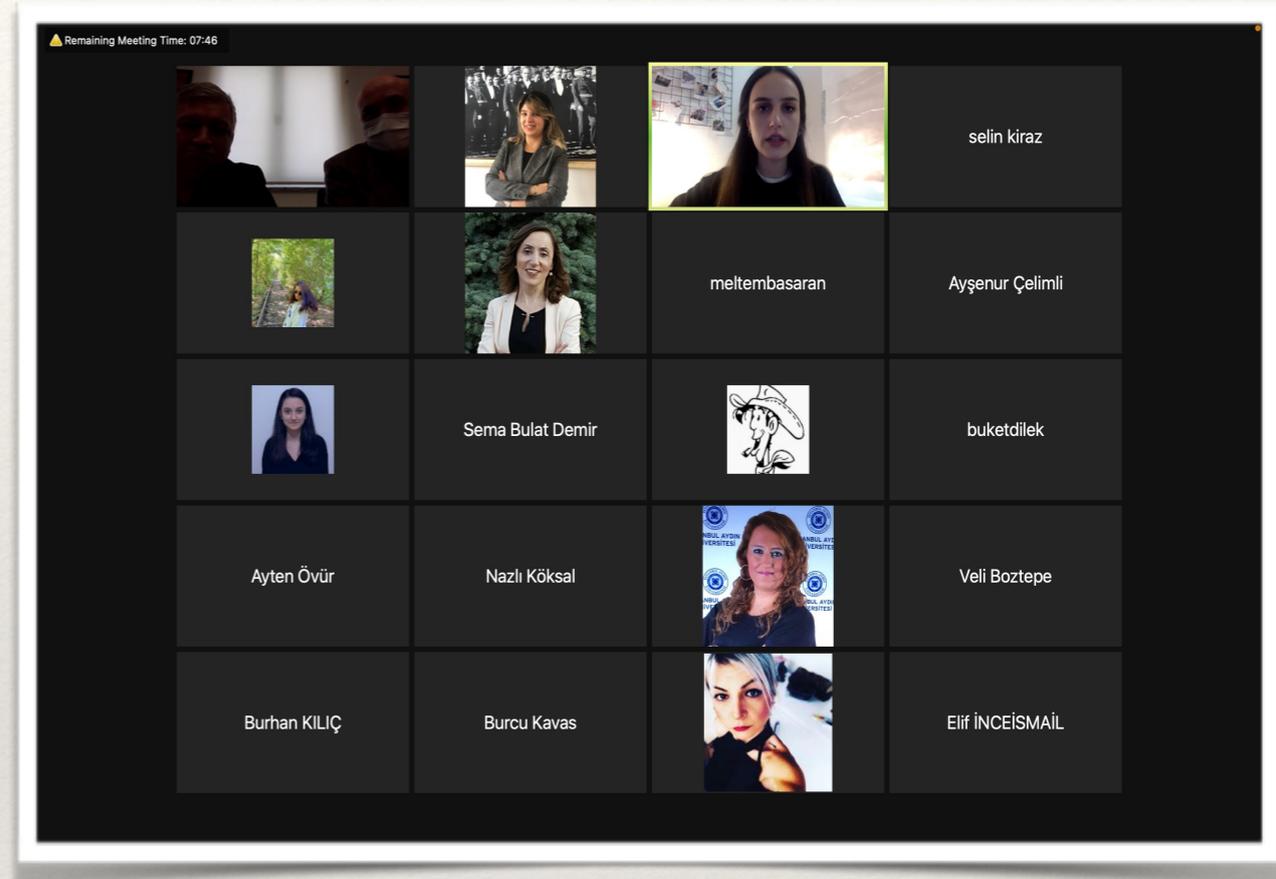
An accreditation meeting under the moderation of our faculty dean, Prof. Dr. Selahattin YILDIZ and Head of Public Relations and Publicity Department, Dr. Deniz AKBULUT, was held with the participation of our Deputy Deans, Head of New Media and Communications Department, Dr. Nur Emine KOÇ, and our faculty members.



Activities

18. Faculty of Communication's "Scopus Training" was held with the moderation of Faculty's Dean Prof. Dr. Selahattin YILDIZ and RTC Res. Asst. Özlem VATANSEVER.

Faculty of Communication's "Scopus Training" was held with the moderation of Faculty's Dean Prof. Dr. Selahattin YILDIZ and RTC Res. Asst. Özlem VATANSEVER and with the participation of faculty lecturers.



Activities

19. An event titled “TV Programming with TVNET Deputy General Manager Serhat İbrahimoglu” was held as a part of TV Journalism and Programming Meet event. (25.03.2022)

As part of TV Journalism and Programming Meets events, the event titled "Television Journalism with TVNET Deputy General Manager Serhat İbrahimoglu" was held on Friday, March 25, 2022 at 11:00 in the classroom R Blok 502.

THP Meets



Serhat İBRAHİMOĞLU
TVNET Genel Müdür Yardımcısı

MODERATÖR: Dr. Öğr. Üyesi Veli BOZTEPE
İAÜ İletişim Fakültesi TV Haberciliği ve Programcılığı Bölümü

**TVNET GENEL MÜDÜR YARDIMCISI SERHAT İBRAHİMOĞLU İLE
TELEVİZYON HABERCİLİĞİ**

WITH THE TVNET VICE PRESIDENT SERHAT İBRAHİMOĞLU
TELEVISION NEWS

 11:00  25 Mart 2022
Cuma  İAÜ İletişim Fakültesi
R Blok 502

DÜZENLEYEN: İAÜ İLETİŞİM FAKÜLTESİ / TV HABERCİLİĞİ VE PROGRAMCILIĞI BÖLÜMÜ

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Activities

20. An event titled “Digital Media and Society” was held within the scope of New Media Talks. (28.03.2022)

The event titled “Digital Media and Society” was held under the moderation of Dr. Nur Emine KOÇ and with the participation of Sociologist - Digital Media Expert Zeynep UYSAL on Monday, 28.03.2022 at 11:00 on Zoom.



Yeni Medya Söyleşileri
New Media Talks



Zeynep UYSAL
Sosyolog
Dijital Medya Uzmanı

MODERATÖR: Dr. Öğr. Üyesi Nur Emine KOÇ
İAÜ İletişim Fakültesi Yeni Medya ve İletişim Bölümü

DİJİTAL MEDYA VE TOPLUM
DIGITAL MEDIA & SOCIETY

 11:00  28 Mart 2022 Pazartesi  zoom ID: 813 0041 1813
ŞİFRE: 4441428

DÜZENLEYEN: İLETİŞİM FAKÜLTESİ / YENİ MEDYA VE İLETİŞİM BÖLÜMÜ

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Activities

21. Head of Television Journalism and Programming Department Ayten ÖVÜR received the title of Associate Professor.

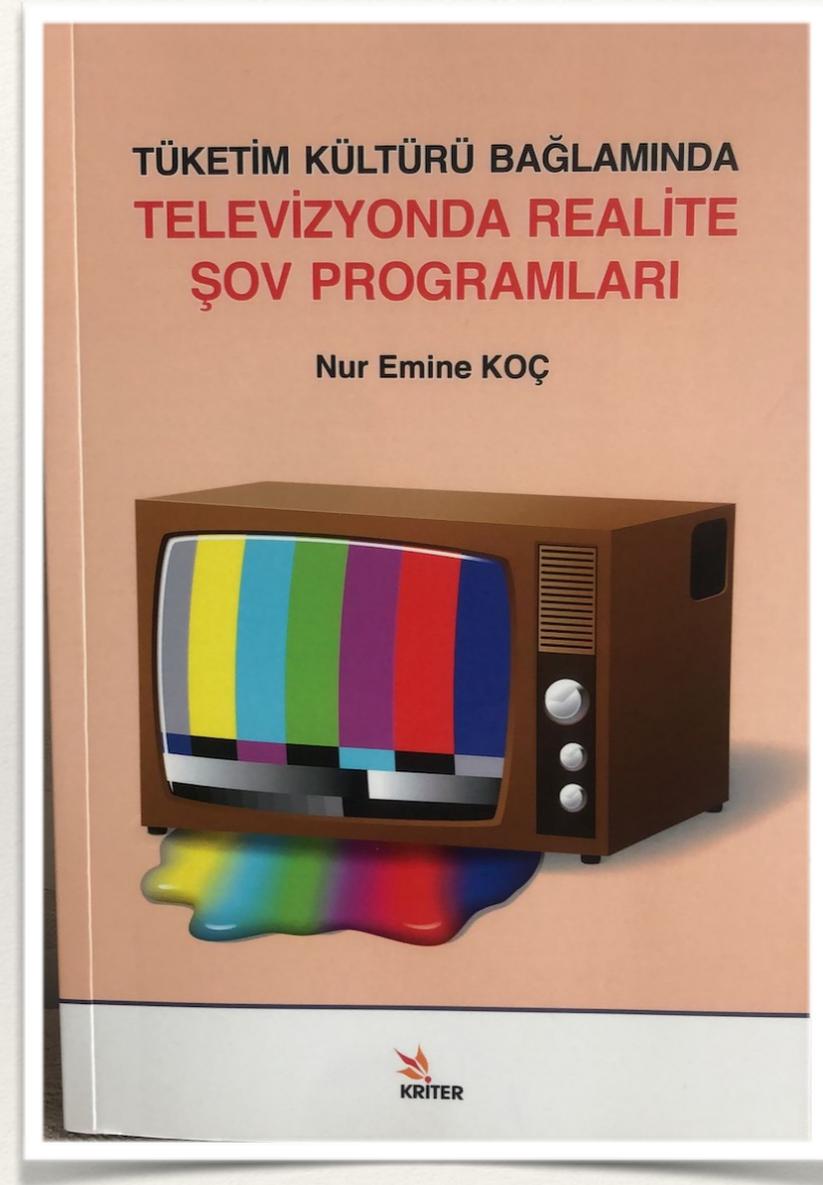
Head of Television Journalism and Programming Department Ayten ÖVÜR received the title of Associate Professor. We congratulate her, and wish continuing success.



Publications

22. The book titled “Reality Show Programs on Television in the Context of Consumption Culture” by Dr. Nur Emine KOÇ, Head of the New Media and Communication Department, was published.

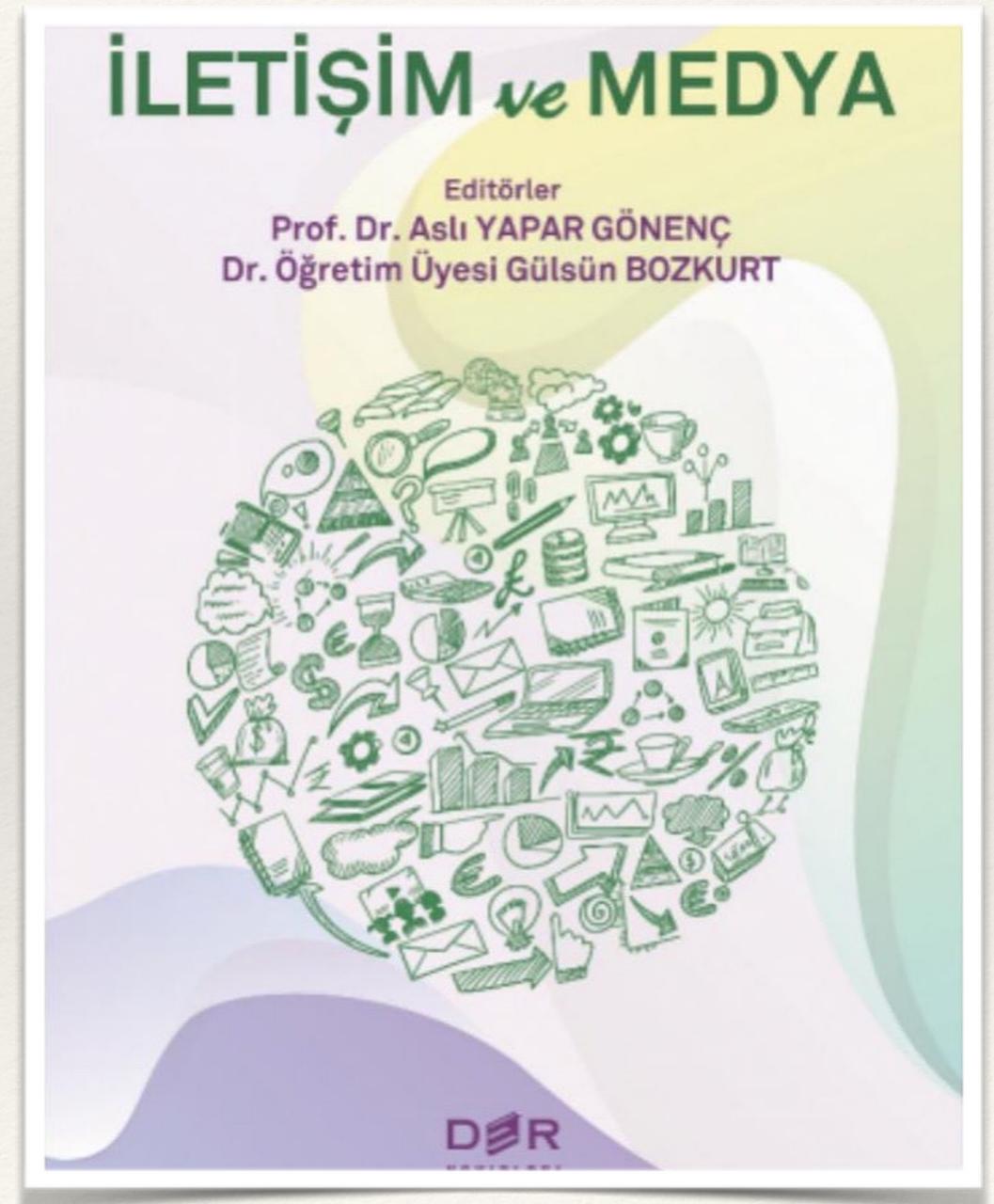
The book titled “Reality Show Programs on Television in the Context of Consumption Culture” by Dr. Nur Emine KOÇ, Head of the New Media and Communication Department, was published by Kriter Publications.



Publications

23. The book edited by Prof. Dr. Aslı YAPAR GÖNENÇ and Dr. Gülsün BOZKURT from New Media and Communication Department was published.

The book titled “Communication and Media” edited by Prof. Dr. Aslı YAPAR GÖNENÇ and Dr. Gülsün BOZKURT from New Media and Communication Department was published by Der Publications.





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Yeni Medya

